Bancroft Times



Summary Report

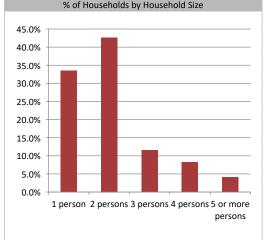
April 12, 2022

Market Information			
Average Household Spending / Yr			
Mortgage payments	\$	2,890	
Cell Phone, Pager & Services	\$	838	
Internet Access Services	\$	453	
Home Renovations	\$	1,036	
Retirement & pension fund payments	\$	1,331	
Lotteries	\$	814	
Health Insurance	\$	637	
Household appliances	\$	705	
Furnishings	\$	1,345	
Computer hardware	\$	155	
Auto/Truck Purchase	\$	6,312	
Auto/Truck Rental or Lease	\$	130	
Air Travel	\$	141	

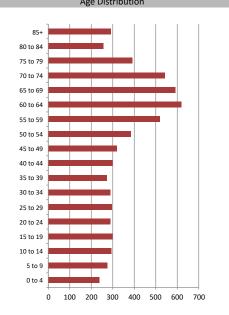
Age of Home Owners			
15 to 24 years	54	1.9%	
25 to 34 years	264	9.0%	
35 to 44 years	311	10.6%	
45 to 54 years	394	13.4%	
55 to 64 years	605	20.6%	
65 to 74 years	724	24.7%	
75 years or over	577	19.7%	

Household Income

Population & Household Summary		
Total Population	6,474	
Population Growth 2016-2021	5.3%	
Population Growth 2021-2026	1.7%	
Total Households	2,928	
Household Growth 2016-2021	11.0%	
Household Growth 2021-2026	1.6%	
% of Households with Children	28.7%	
% of Households - Married w/ Kids	20.1%	
% of Households - Single Parent	8.6%	
% of Households by Household Size		





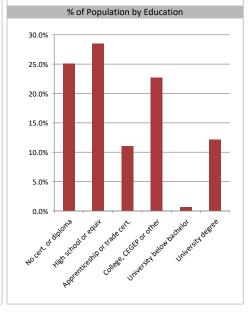


Average Household Income Median Household Income	\$81,019 \$61,605
Households by Income	
\$ 200K and over	
\$ 150K - \$200K	
\$ 125K - \$ 150K	
\$ 100K - \$ 125K	
\$ 80K - \$100K	
\$ 60K - \$80K	
\$ 40K - \$60K	
\$ 20K - \$40K	
Under \$20K	
o zao kao	60 40

Visible Minorities & Language		
Population by Visible Minority		
Chinese	0.4%	
South Asian	3.0%	
Black	0.1%	1
Filipino	0.0%	
Latin American	0.4%	
Southeast Asian	0.0%	
Arab	0.0%	
West Asian	0.0%	
Korean	0.0%	
Japanese	0.1%	1
Visible minority, n.i.e.	0.0%	
Multiple visible minorities	0.0%	
Population by Mother Tongue		
Single Responses	99.5%	
English	93.5%	
French	1.4%	1
Non-Official languages	4.6%	1
Multiple responses	0.5%	1

No cert. or diploma	1,333	25.1%
High school or equiv	1,514	28.5%
Apprenticeship or trade cert.	587	11.0%
College, CEGEP or other	1,205	22.7%
University below bachelor	32	0.6%
University degree	646	12.1%
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Educational Attainment (15 Yrs +)



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Distribution Map

