

Market Information

Average Household Spending / Yr		
Mortgage payments	\$	8,407
Cell Phone, Pager & Services	\$	1,320
Internet Access Services	\$	548
Home Renovations	\$	655
Retirement & pension fund payments	\$	2,205
Lotteries	\$	764
Health Insurance	\$	446
Household appliances	\$	638
Furnishings	\$	1,582
Computer hardware	\$	270
Auto/Truck Purchase	\$	7,757
Auto/Truck Rental or Lease	\$	240
Air Travel	\$	1,200

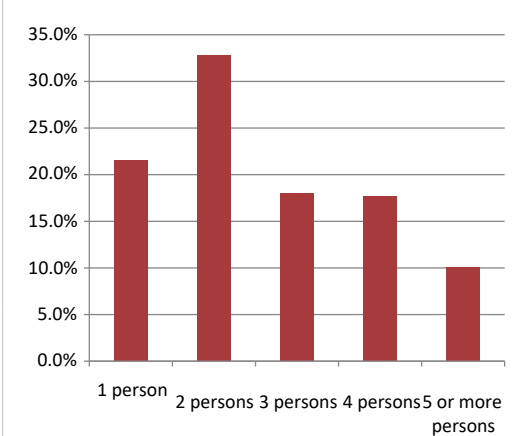
Age of Home Owners

15 to 24 years	1,360	2.1%
25 to 34 years	10,019	15.2%
35 to 44 years	12,059	18.3%
45 to 54 years	14,788	22.5%
55 to 64 years	13,317	20.3%
65 to 74 years	7,943	12.1%
75 years or over	6,263	9.5%

Population & Household Summary

Total Population	178,312
Population Growth 2013-2018	5.2%
Population Growth 2018-2023	5.5%
Total Households	65,748
Household Growth 2013-2018	5.9%
Household Growth 2018-2023	6.4%
% of Households with Children	48.3%
% of Households - Married w/ Kids	34.2%
% of Households - Single Parent	14.1%

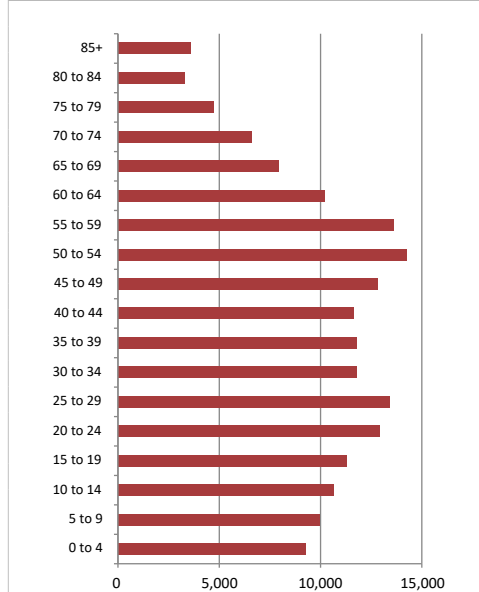
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	53,744	30.1%
Population: 25-54 yrs	75,160	42.2%
Population: Over 55 yrs	49,408	27.7%
Median Age	39.4	

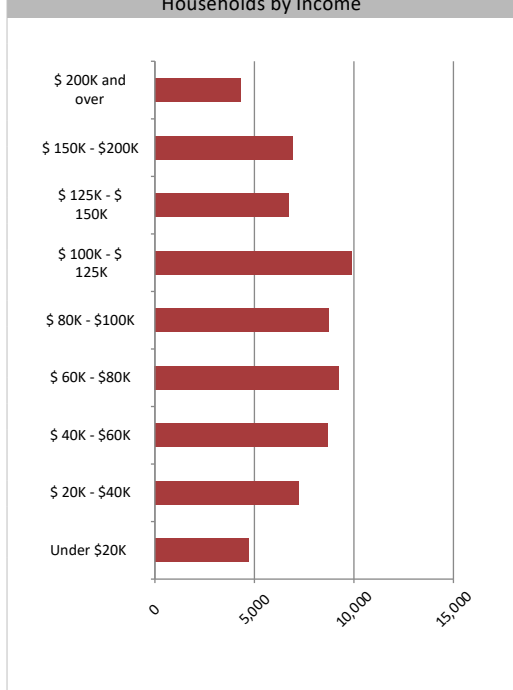
Age Distribution



Household Income

Average Household Income	\$104,468
Median Household Income	\$87,619

Households by Income



Visible Minorities & Language

Population by Visible Minority	
Chinese	0.9%
South Asian	1.5%
Black	1.8%
Filipino	0.7%
Latin American	0.9%
Southeast Asian	0.4%
Arab	0.2%
West Asian	0.1%
Korean	0.4%
Japanese	0.3%
Visible minority, n.i.e.	0.4%
Multiple visible minorities	0.4%

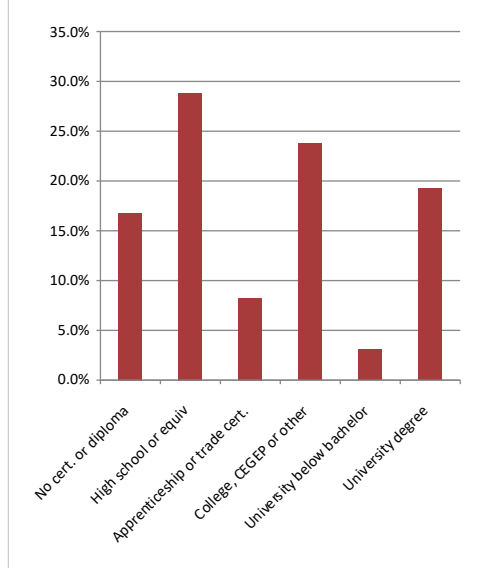
Population by Mother Tongue

Single Responses	99.1%
English	87.9%
French	2.4%
Non-Official languages	8.9%
Multiple responses	0.9%

Educational Attainment (15 Yrs +)

No cert. or diploma	24,513	16.8%
High school or equiv	42,108	28.8%
Apprenticeship or trade cert.	12,061	8.3%
College, CEGEP or other	34,677	23.7%
University below bachelor	4,546	3.1%
University degree	28,148	19.3%

% of Population by Education



Barrie Advance



Distribution Map

Map

