

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	10,558
Cell Phone, Pager & Services	\$	1,652
Internet Access Services	\$	610
Home Renovations	\$	2,443
Retirement & pension fund payments	\$	2,256
Lotteries	\$	1,069
Health Insurance	\$	647
Household appliances	\$	734
Furnishings	\$	2,091
Computer hardware	\$	338
Auto/Truck Purchase	\$	9,960
Auto/Truck Rental or Lease	\$	375
Air Travel	\$	2,126

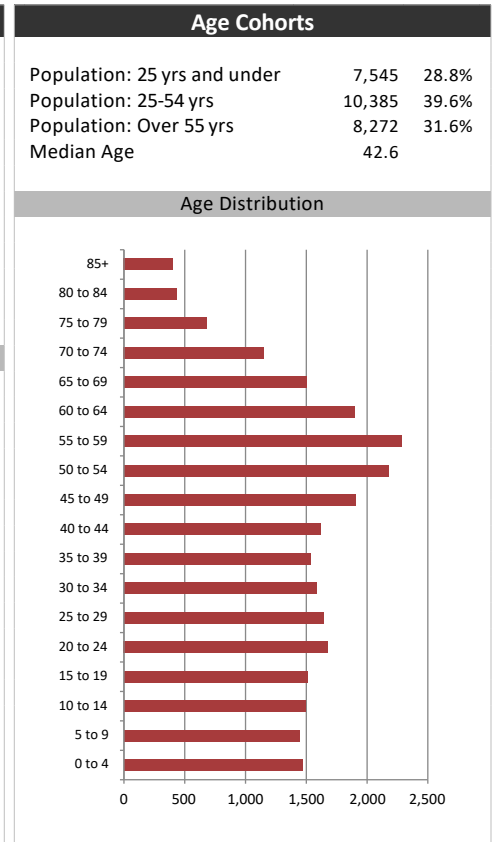
  

Age of Home Owners		
15 to 24 years	32	0.4%
25 to 34 years	929	10.6%
35 to 44 years	1,377	15.8%
45 to 54 years	2,013	23.1%
55 to 64 years	2,128	24.4%
65 to 74 years	1,401	16.1%
75 years or over	846	9.7%

Population & Household Summary	
Total Population	26,202
Population Growth 2013-2018	9.3%
Population Growth 2018-2023	11.8%
Total Households	8,726
Household Growth 2013-2018	8.5%
Household Growth 2018-2023	12.0%
% of Households with Children	54.1%
% of Households - Married w/ Kids	44.6%
% of Households - Single Parent	9.5%

% of Households by Household Size	
1 person	13.5%
2 persons	33.5%
3 persons	18.5%
4 persons	21.5%
5 or more persons	12.5%



Household Income	
Average Household Income	\$130,663
Median Household Income	\$113,081

Households by Income	
\$ 200K and over	1,200
\$ 150K - \$200K	1,300
\$ 125K - \$ 150K	1,100
\$ 100K - \$ 125K	1,400
\$ 80K - \$100K	1,100
\$ 60K - \$80K	800
\$ 40K - \$60K	600
\$ 20K - \$40K	500
Under \$20K	300

Visible Minorities & Language	
<b>Population by Visible Minority</b>	
Chinese	1.7%
South Asian	2.1%
Black	1.6%
Filipino	0.6%
Latin American	0.4%
Southeast Asian	0.6%
Arab	0.2%
West Asian	0.2%
Korean	0.2%
Japanese	0.2%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.4%
<b>Population by Mother Tongue</b>	
Single Responses	99.1%
English	86.6%
French	1.2%
Non-Official languages	11.3%
Multiple responses	0.9%

Educational Attainment (15 Yrs +)		
No cert. or diploma	2,767	13.0%
High school or equiv	5,919	27.8%
Apprenticeship or trade cert.	1,937	9.1%
College, CEGEP or other	4,320	20.3%
University below bachelor	867	4.1%
University degree	5,474	25.7%

Education Level	Percentage
No cert. or diploma	13.0%
High school or equiv	27.8%
Apprenticeship or trade cert.	9.1%
College, CEGEP or other	20.3%
University below bachelor	4.1%
University degree	25.7%

# East Gwillimbury Express

## Distribution Map

### Map

