Espanola Mid-North Monitor

adereach

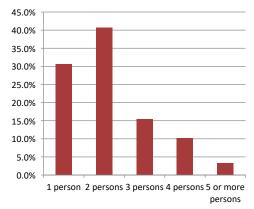
Market Information

Average Household Spending / Yr			
Mortgage payments	\$	3,369	
Cell Phone, Pager & Services	\$	1,008	
Internet Access Services	\$	494	
Home Renovations	\$	1,746	
Retirement & pension fund payments	\$	1,809	
Lotteries	\$	1,211	
Health Insurance	\$	377	
Household appliances	\$	772	
Furnishings	\$	1,305	
Computer hardware	\$	153	
Auto/Truck Purchase	\$	6,156	
Auto/Truck Rental or Lease	\$	72	
Air Travel	\$	152	

Age of Home Owners		
15 to 24 years	68	3.0%
25 to 34 years	226	9.9%
35 to 44 years	301	13.2%
45 to 54 years	361	15.9%
55 to 64 years	474	20.8%
65 to 74 years	471	20.7%
75 years or over	374	16.4%

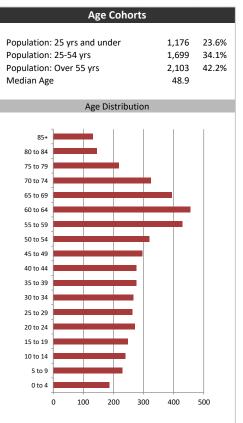
Population & Household Summary			
Total Population	4,978		
Population Growth 2016-2021	-4.0%		
Population Growth 2021-2026	-4.4%		
Total Households	2,275		
Household Growth 2016-2021	0.0%		
Household Growth 2021-2026	-2.2%		
% of Households with Children	34.8%		
% of Households - Married w/ Kids	23.7%		
% of Households - Single Parent	11.1%		

% of Households by Household Size



Summary Report

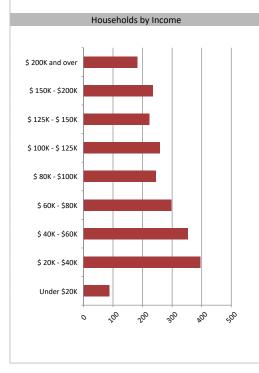
April 12, 2022



Household Income

\$96,305 \$80,369

Average Household Income	
Median Household Income	



Visible Minorities & Language

Population by Visible Minority		
Chinese	0.7%	
South Asian	0.4%	
Black	0.2%	
Filipino	0.0%	
Latin American	0.2%	
Southeast Asian	0.0%	
Arab	0.0%	
West Asian	0.0%	
Korean	0.1%	1
Japanese	0.0%	
Visible minority, n.i.e.	0.0%	
Multiple visible minorities	0.0%	
Population by Mother Tongue		
Single Responses	98.3%	
English	81.1%	
French	14.6%	
Non-Official languages	2.7%	1
Multiple responses	1.7%	1

Educational Attainment (15 Yrs +)

No cert. or diploma	918	21.7%
High school or equiv	1,206	28.5%
Apprenticeship or trade cert.	365	8.6%
College, CEGEP or other	1,154	27.3%
University below bachelor	37	0.9%
University degree	551	13.0%

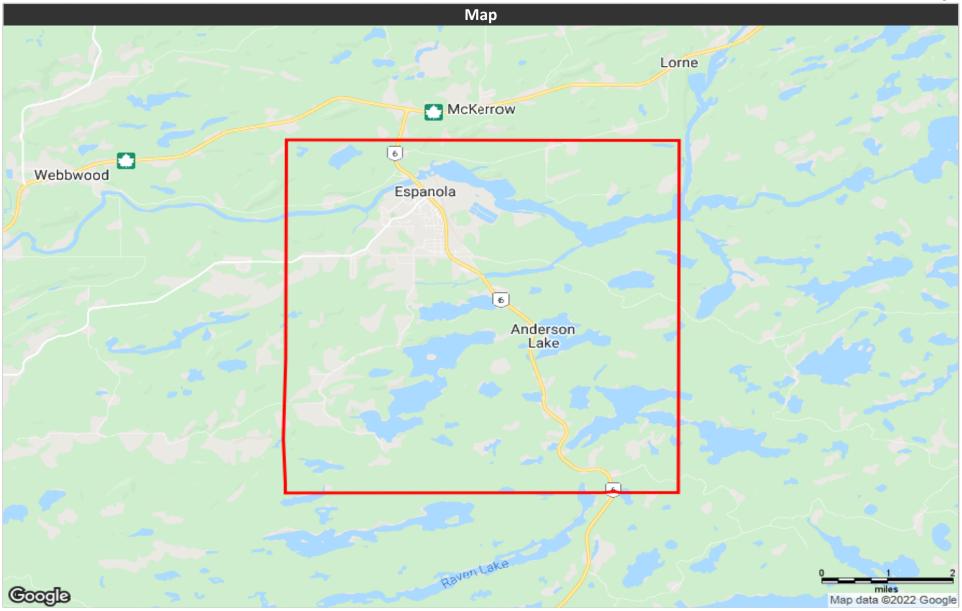
% of Population by Education

30.0% 25.0% 20.0% 15.0% 10.0% 5.0% 0

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Distribution Map



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