

Espanola Mid-North Monitor



Summary Report

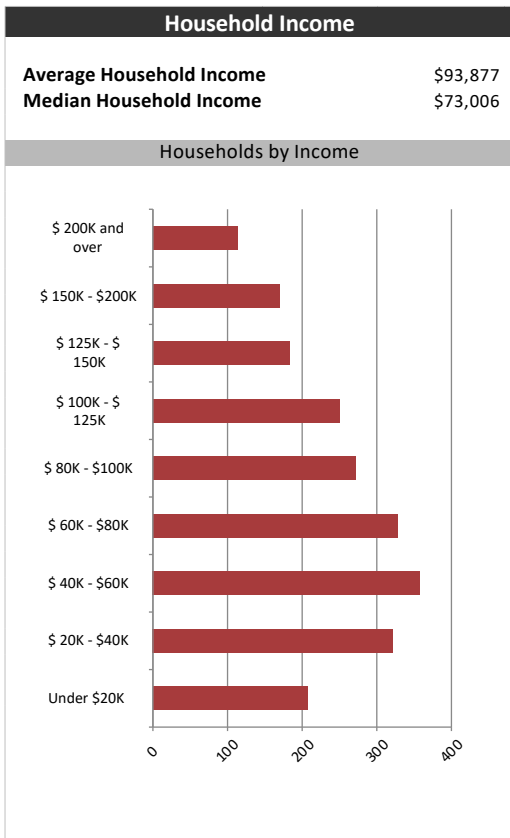
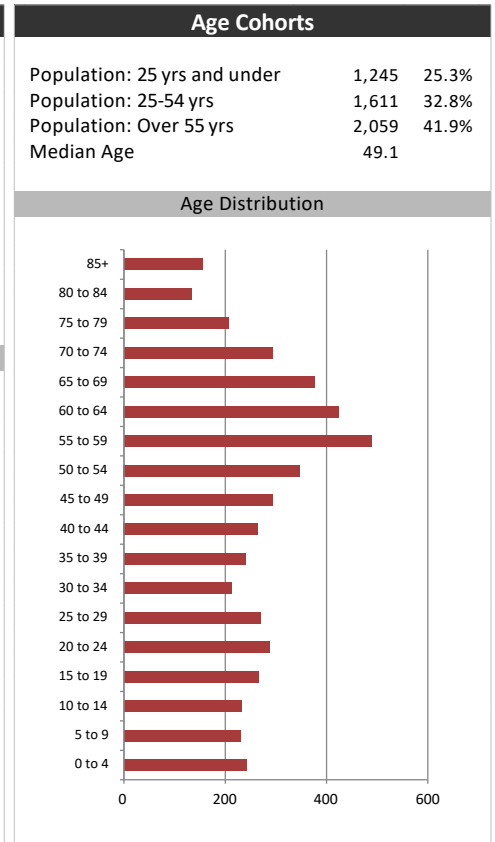
June 7, 2019

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	4,218
Cell Phone, Pager & Services	\$	992
Internet Access Services	\$	508
Home Renovations	\$	1,249
Retirement & pension fund payments	\$	1,843
Lotteries	\$	1,406
Health Insurance	\$	368
Household appliances	\$	699
Furnishings	\$	1,162
Computer hardware	\$	155
Auto/Truck Purchase	\$	7,199
Auto/Truck Rental or Lease	\$	88
Air Travel	\$	607

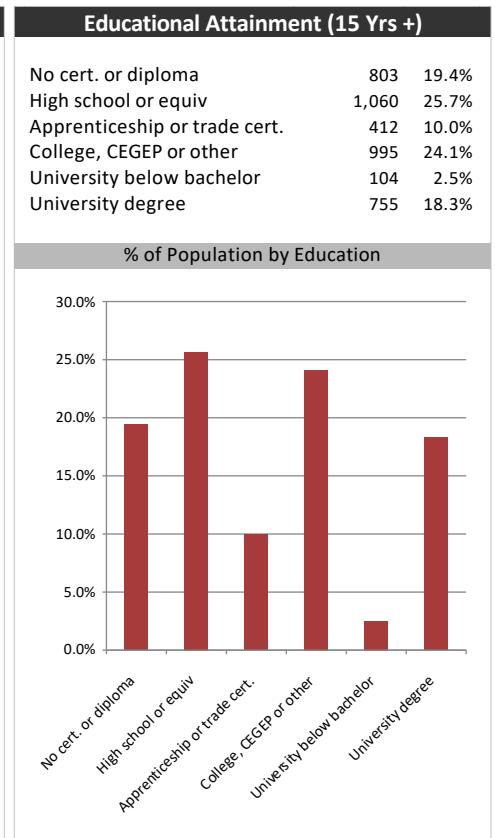
Age of Home Owners		
15 to 24 years	74	3.4%
25 to 34 years	204	9.3%
35 to 44 years	275	12.6%
45 to 54 years	364	16.7%
55 to 64 years	480	22.0%
65 to 74 years	430	19.7%
75 years or over	359	16.4%

Population & Household Summary	
Total Population	4,915
Population Growth 2013-2018	-7.0%
Population Growth 2018-2023	-2.8%
Total Households	2,186
Household Growth 2013-2018	-3.6%
Household Growth 2018-2023	-2.2%
% of Households with Children	35.2%
% of Households - Married w/ Kids	24.0%
% of Households - Single Parent	11.2%

% of Households by Household Size	
1 person	29.0%
2 persons	40.0%
3 persons	15.0%
4 persons	10.0%
5 or more persons	4.0%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.7%
South Asian	0.0%
Black	1.5%
Filipino	0.0%
Latin American	0.1%
Southeast Asian	0.0%
Arab	0.0%
West Asian	0.0%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.1%
Multiple visible minorities	0.0%
Population by Mother Tongue	
Single Responses	98.7%
English	82.2%
French	14.4%
Non-Official languages	2.2%
Multiple responses	1.3%



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Distribution Map

Map

