## **Exeter Lakeshore Times-Advance**



## **Summary Report**

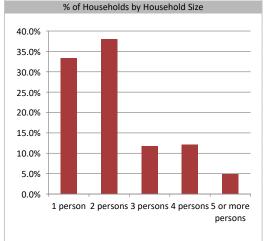
April 12, 2022

Market Information		
Average Household Spending	g / Yr	
Mortgage payments	\$	4,436
Cell Phone, Pager & Services	\$	1,064
Internet Access Services	\$	469
Home Renovations	\$	993
Retirement & pension fund payments	\$	1,424
Lotteries	\$	524
Health Insurance	\$	609
Household appliances	\$	526
Furnishings	\$	1,571
Computer hardware	\$	164
Auto/Truck Purchase	\$	7,527
Auto/Truck Rental or Lease	\$	131
Air Travel	\$	138

Age of Home Owners			
15 to 24 years	83	2.8%	
25 to 34 years	357	11.9%	
35 to 44 years	462	15.4%	
45 to 54 years	434	14.5%	
55 to 64 years	634	21.2%	
65 to 74 years	493	16.5%	
75 years or over	529	17.7%	

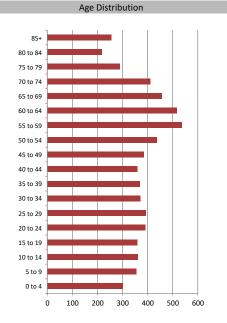
**Household Income** 

Population & Household Summary		
Total Population	6,771	
Population Growth 2016-2021	12.8%	
Population Growth 2021-2026	0.8%	
Total Households	2,992	
Household Growth 2016-2021	16.0%	
Household Growth 2021-2026	0.6%	
% of Households with Children	32.4%	
% of Households - Married w/ Kids	23.8%	
% of Households - Single Parent	8.6%	



Visible Minorities & Language



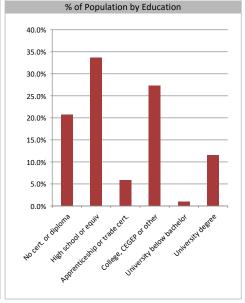


Average Housel Median Househ		\$96,573 \$77,554
	Households by Income	
\$ 200K and over \$ 150K - \$200K		
\$ 130K - \$200K \$ 125K - \$ 150K		
\$ 100K - \$ 125K		
\$ 80K - \$100K		
\$ 60K - \$80K		
\$ 40K - \$60K		
\$ 20K - \$40K		
Under \$20K		
	0 ,00 ,00 ,00 ,00	30 80

_		•	
	Population by Visible Minority		
	Chinese	1.1%	
	South Asian	0.1%	1
	Black	0.3%	
	Filipino	0.2%	
	Latin American	0.2%	
	Southeast Asian	0.8%	
	Arab	0.0%	
	West Asian	0.0%	
	Korean	0.1%	1
	Japanese	0.3%	
	Visible minority, n.i.e.	0.2%	
	Multiple visible minorities	0.2%	
	Population by Mother Tongue		
	Single Responses	99.6%	
	English	93.9%	
	French	0.6%	1
	Non-Official languages	5.1%	1
	Multiple responses	0.4%	1

No cert. or diploma	1,136	20.7%
High school or equiv	1,847	33.6%
Apprenticeship or trade cert.	320	5.8%
College, CEGEP or other	1,502	27.3%
University below bachelor	56	1.0%
University degree	633	11.5%

Educational Attainment (15 Yrs +)



Powered by Sitewise Pro Data Source: Environics Analytics

## **Exeter Lakeshore Times-Advance**



## **Distribution Map**

