

Exeter Lakeshore Weekender Times-Advance



Summary Report

April 12, 2022

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	4,104
Cell Phone, Pager & Services	\$	1,120
Internet Access Services	\$	486
Home Renovations	\$	1,277
Retirement & pension fund payments	\$	1,380
Lotteries	\$	607
Health Insurance	\$	600
Household appliances	\$	628
Furnishings	\$	1,452
Computer hardware	\$	203
Auto/Truck Purchase	\$	7,822
Auto/Truck Rental or Lease	\$	136
Air Travel	\$	204
Age of Home Owners		
15 to 24 years	158	1.8%
25 to 34 years	909	10.6%
35 to 44 years	1,046	12.2%
45 to 54 years	1,218	14.2%
55 to 64 years	1,869	21.7%
65 to 74 years	1,866	21.7%
75 years or over	1,536	17.9%

Population & Household Summary	
Total Population	19,865
Population Growth 2016-2021	7.9%
Population Growth 2021-2026	1.1%
Total Households	8,602
Household Growth 2016-2021	9.9%
Household Growth 2021-2026	0.8%
% of Households with Children	30.2%
% of Households - Married w/ Kids	23.2%
% of Households - Single Parent	7.0%
% of Households by Household Size	
1 person	30.0%
2 persons	43.0%
3 persons	11.0%
4 persons	11.0%
5 or more persons	5.0%

Age Cohorts		
Population: 25 yrs and under	4,831	24.3%
Population: 25-54 yrs	6,192	31.2%
Population: Over 55 yrs	8,842	44.5%
Median Age	50.4	
Age Distribution		
85+	100	
80 to 84	100	
75 to 79	100	
70 to 74	100	
65 to 69	100	
60 to 64	100	
55 to 59	100	
50 to 54	100	
45 to 49	100	
40 to 44	100	
35 to 39	100	
30 to 34	100	
25 to 29	100	
20 to 24	100	
15 to 19	100	
10 to 14	100	
5 to 9	100	
0 to 4	100	

Household Income	
Average Household Income	\$101,857
Median Household Income	\$81,623
Households by Income	
\$ 200K and over	100
\$ 150K - \$200K	100
\$ 125K - \$ 150K	100
\$ 100K - \$ 125K	100
\$ 80K - \$100K	100
\$ 60K - \$80K	100
\$ 40K - \$60K	100
\$ 20K - \$40K	100
Under \$20K	100

Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.4%
South Asian	0.3%
Black	0.1%
Filipino	0.2%
Latin American	0.3%
Southeast Asian	0.5%
Arab	0.0%
West Asian	0.0%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.1%
Population by Mother Tongue	
Single Responses	99.5%
English	93.3%
French	0.7%
Non-Official languages	5.5%
Multiple responses	0.5%

Educational Attainment (15 Yrs +)		
No cert. or diploma	3,034	18.5%
High school or equiv	5,103	31.1%
Apprenticeship or trade cert.	1,313	8.0%
College, CEGEP or other	4,362	26.6%
University below bachelor	199	1.2%
University degree	2,376	14.5%
% of Population by Education		
No cert. or diploma	18.5%	
High school or equiv	31.1%	
Apprenticeship or trade cert.	8.0%	
College, CEGEP or other	26.6%	
University below bachelor	1.2%	
University degree	14.5%	

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Distribution Map

Map

