Fergus Wellington Advertiser



Summary Report

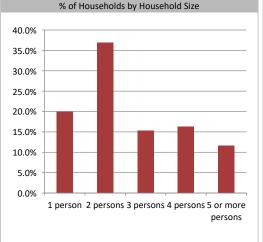
April 12, 2022

Market Information				
Average Household Spending / Yr				
Mortgage payments	\$	7,025		
Cell Phone, Pager & Services	\$	1,456		
Internet Access Services	\$	586		
Home Renovations	\$	1,362		
Retirement & pension fund payments	\$	1,959		
Lotteries	\$	712		
Health Insurance	\$	528		
Household appliances	\$	887		
Furnishings	\$	2,090		
Computer hardware	\$	287		
Auto/Truck Purchase	\$	8,720		
Auto/Truck Rental or Lease	\$	244		
Air Travel	\$	393		

Age of Home Owners			
15 to 24 years	610	1.4%	
25 to 34 years	5,124	12.1%	
35 to 44 years	6,483	15.4%	
45 to 54 years	7,508	17.8%	
55 to 64 years	9,666	22.9%	
65 to 74 years	7,241	17.2%	
75 years or over	5,552	13.2%	

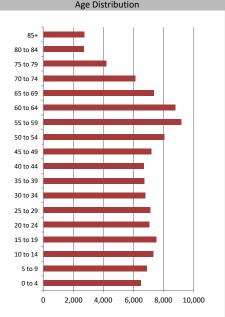
Household Income

Population & Household Summary			
Total Population	118,959		
Population Growth 2016-2021	6.2%		
Population Growth 2021-2026	5.6%		
Total Households	42,184		
Household Growth 2016-2021	4.0%		
Household Growth 2021-2026	5.6%		
% of Households with Children	44.8%		
% of Households - Married w/ Kids	36.7%		
% of Households - Single Parent	8.1%		
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Visible Minorities & Language





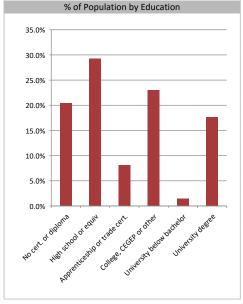
Average Househ Median Househ		\$122,478 \$100,300
	Households by Income	
\$ 200K and over		
\$ 150K - \$200K		ı
\$ 125K - \$ 150K		
\$ 100K - \$ 125K		
\$ 80K - \$100K		
- \$ 60K - \$80K		
\$ 40K - \$60K -		_
\$ 20K - \$40K		

Under \$20K

Population by Visible Minority		
Chinese	0.4%	
South Asian	1.2%	
Black	0.7%	
Filipino	0.3%	
Latin American	0.3%	
Southeast Asian	0.3%	
Arab	0.2%	
West Asian	0.1%	1
Korean	0.1%	1
Japanese	0.1%	1
Visible minority, n.i.e.	0.2%	
Multiple visible minorities	0.2%	
Population by Mother Tongue		
Single Responses	99.2%	
English	84.9%	
French	1.1%	1
Non-Official languages	13.2%	
Multiple responses	0.8%	1

No cert. or diploma	19,734	20.4%
High school or equiv	28,258	29.3%
Apprenticeship or trade cert.	7,823	8.1%
College, CEGEP or other	22,239	23.0%
University below bachelor	1,433	1.5%
University degree	17,058	17.7%

Educational Attainment (15 Yrs +)



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Distribution Map

