## **Gananoque Reporter**

## adøreach

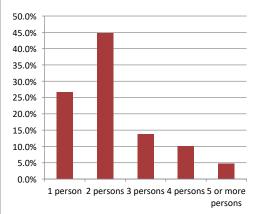
## Market Information

Average Household Spending / Yr			
Mortgage payments	\$	5,293	
Cell Phone, Pager & Services	\$	1,247	
Internet Access Services	\$	578	
Home Renovations	\$	2,138	
Retirement & pension fund payments	\$	2,182	
Lotteries	\$	887	
Health Insurance	\$	938	
Household appliances	\$	792	
Furnishings	\$	1,871	
Computer hardware	\$	207	
Auto/Truck Purchase	\$	8,373	
Auto/Truck Rental or Lease	\$	161	
Air Travel	\$	367	

Age of Home Owners			
15 to 24 years	123	1.9%	
25 to 34 years	513	7.7%	
35 to 44 years	772	11.6%	
45 to 54 years	1,126	17.0%	
55 to 64 years	1,630	24.5%	
65 to 74 years	1,459	22.0%	
75 years or over	1,017	15.3%	

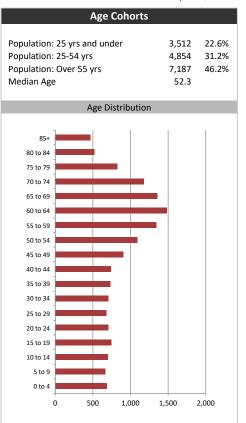
Population & Household Summary			
Total Population	15,553		
Population Growth 2016-2021	2.2%		
Population Growth 2021-2026	1.3%		
Total Households	6,641		
Household Growth 2016-2021	1.7%		
Household Growth 2021-2026	0.6%		
% of Households with Children % of Households - Married w/ Kids	33.1% 23.6%		
% of Households - Single Parent	9.5%		

#### % of Households by Household Size



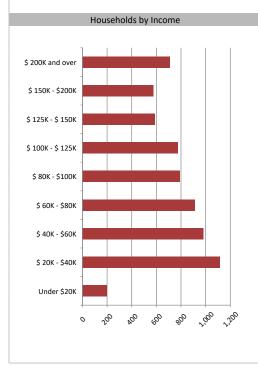
### Summary Report

April 12, 2022



#### Household Income

Average Household Income	\$109,976
Median Household Income	\$82,940



#### Visible Minorities & Language

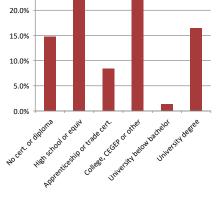
Population by Visible Minority		
Chinese	0.4%	
South Asian	0.1%	
Black	0.4%	
Filipino	0.3%	
Latin American	0.1%	
Southeast Asian	0.0%	
Arab	0.3%	
West Asian	0.0%	
Korean	0.2%	
Japanese	0.0%	
Visible minority, n.i.e.	0.0%	•
Multiple visible minorities	0.0%	1
Population by Mother Tongue		
Single Responses	99.6%	
English	94.1%	
French	2.5%	1
Non-Official languages	3.0%	1
Multiple responses	0.4%	I.

#### Educational Attainment (15 Yrs +)

No cert. or diploma	1,931	14.7%
High school or equiv	4,140	31.5%
Apprenticeship or trade cert.	1,096	8.3%
College, CEGEP or other	3,635	27.7%
University below bachelor	179	1.4%
University degree	2,154	16.4%

% of Population by Education

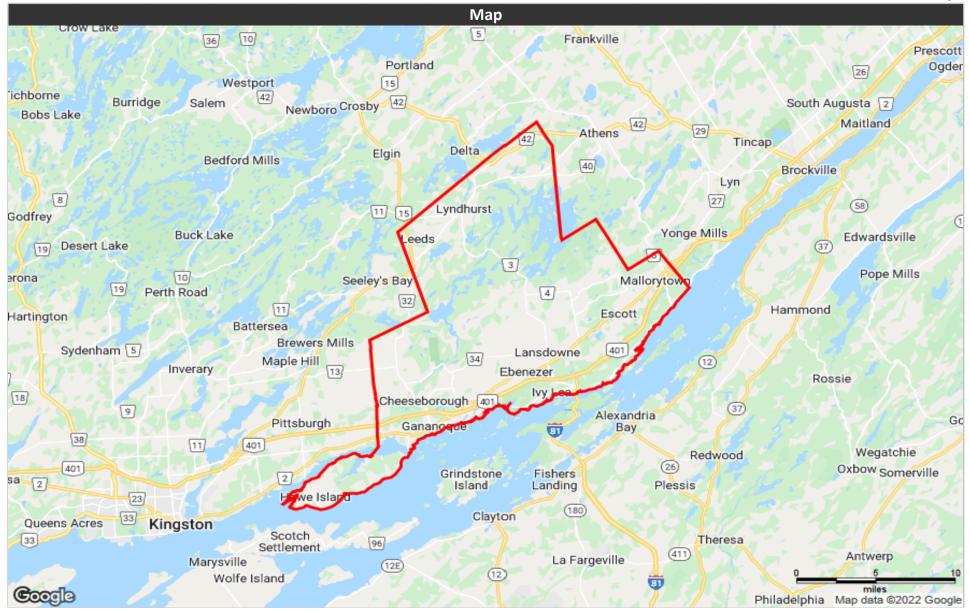
# 35.0%



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**Distribution Map** 



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