## **Geraldton Times Star**



## **Summary Report**

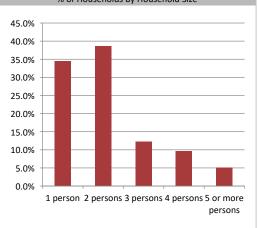
April 12, 2022

Market Information			
Average Household Spending / Yr			
Mortgage payments	\$	2,829	
Cell Phone, Pager & Services	\$	1,157	
Internet Access Services	\$	467	
Home Renovations	\$	939	
Retirement & pension fund payments	\$	1,973	
Lotteries	\$	788	
Health Insurance	\$	482	
Household appliances	\$	479	
Furnishings	\$	1,124	
Computer hardware	\$	117	
Auto/Truck Purchase	\$	7,322	
Auto/Truck Rental or Lease	\$	64	
Air Travel	\$	165	

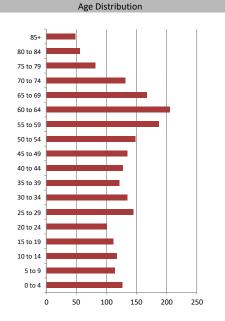
Age of Home Owners			
15 to 24 years	42	4.1%	
25 to 34 years	159	15.7%	
35 to 44 years	120	11.8%	
45 to 54 years	183	18.0%	
55 to 64 years	236	23.3%	
65 to 74 years	174	17.2%	
75 years or over	99	9.7%	

Household Income

Population & Household Summary		
Total Population	2,260	
Population Growth 2016-2021	-0.1%	
Population Growth 2021-2026	-1.7%	
Total Households	1,013	
Household Growth 2016-2021	0.5%	
Household Growth 2021-2026	-1.4%	
% of Households with Children	32.9%	
% of Households - Married w/ Kids	20.3%	
% of Households - Single Parent	12.6%	
% of Households by Household Size		





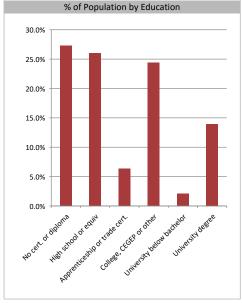


\$ 200K and over \$ 150K - \$200K	
-	
\$ 150K - \$200K	
] [	
\$ 125K - \$ 150K	
\$ 100K - \$ 125K	
\$ 80K - \$100K	
\$ 60K - \$80K	
\$ 40K - \$60K	
\$ 20K - \$40K	
Under \$20K	
0 40 40 40 40	250 300

Population by Visible Minority		
Chinese	0.3%	
South Asian	1.0%	
Black	0.0%	
Filipino	0.2%	
Latin American	0.0%	
Southeast Asian	0.0%	
Arab	0.0%	
West Asian	0.0%	
Korean	0.0%	
Japanese	0.0%	
Visible minority, n.i.e.	0.0%	
Multiple visible minorities	0.0%	
Population by Mother Tongue		
Single Responses	97.8%	
English	71.4%	
French	22.1%	
Non-Official languages	4.3%	1
Multiple responses	2.2%	1

No cert. or diploma	500	27.3%
High school or equiv	476	26.0%
Apprenticeship or trade cert.	117	6.4%
College, CEGEP or other	446	24.4%
University below bachelor	38	2.1%
University degree	255	13.9%

Educational Attainment (15 Yrs +)



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## **Distribution Map**

