Goderich Sun



Summary Report

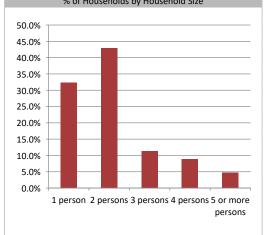
December 20, 2023

iviarket information			
Average Household Spending / Yr			
Mortgage payments	\$	3,910	
Cell Phone, Pager & Services	\$	1,000	
Internet Access Services	\$	397	
Home Renovations	\$	1,237	
Retirement & pension fund payments	\$	1,353	
Lotteries	\$	600	
Household appliances	\$	652	
Furnishings	\$	1,711	
Computer hardware	\$	197	
Auto/Truck Purchase	\$	6,164	
Auto/Truck Rental or Lease	\$	135	
Air Travel	\$	257	

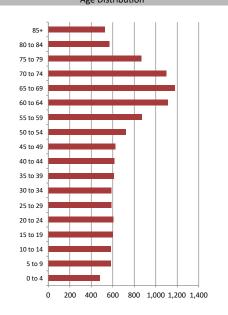
Age of Home Owners				
15 to 24 years	82	1.4%		
25 to 34 years	473	8.2%		
35 to 44 years	649	11.2%		
45 to 54 years	818	14.2%		
55 to 64 years	1,106	19.1%		
65 to 74 years	1,418	24.6%		
75 years or over	1,229	21.3%		

Household Income

Population & Household Summary	
Total Population	12,837
Population Growth 2018-2023	5.4%
Population Growth 2023-2028	4.3%
Total Households	5,776
Household Growth 2018-2023	5.3%
Household Growth 2023-2028	3.2%
% of Households with Children	29.5%
% of Households - Married w/ Kids	21.1%
% of Households - Single Parent	8.4%
% of Households by Household Size	





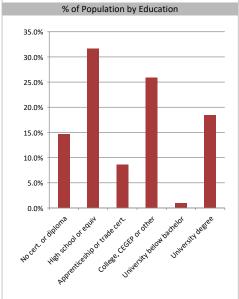


Average Househ Median Househ		\$100,939 \$78,072		
Households by Income				
-				
\$ 200K and over				
\$ 150K - \$200K				
\$ 125K - \$ 150K				
\$ 100K - \$ 125K				
\$ 80K - \$100K				
-				
\$ 60K - \$80K				
\$ 40K - \$60K				
\$ 20K - \$40K				
Under \$20K				
-	T			
(00 00 000	on "in "in		

	population by Visible Minority Chinese South Asian Black Filipino Latin American Southeast Asian Arab West Asian Korean Japanese	0.1% 0.4%	F
	South Asian Black Filipino Latin American Southeast Asian Arab West Asian Korean	0.4% 0.4% 0.1% 0.1% 0.1% 0.1%	F
	Black Filipino Latin American Southeast Asian Arab West Asian Korean	0.4% 0.1% 0.1% 0.1% 0.1% 0.1%	Ε
1	Filipino Latin American Southeast Asian Arab West Asian Korean	0.1% 0.1% 0.1% 0.1% 0.1%	
1	Latin American Southeast Asian Arab West Asian Korean	0.1% 0.1% 0.1% 0.1%	
1	Southeast Asian Arab West Asian Korean	0.1% 0.1% 0.1%	
1	Arab West Asian Korean	0.1% 0.1%	
1	West Asian Korean	0.1%	
]	Korean		
)		0.1%	
١	Japanese		
	•	0.1%	
-	Visible minority, n.i.e.	0.0%	1
	Multiple visible minorities	0.0%	1
Po	pulation by Mother Tongue		
9	Single Responses	99.6%	
	English	93.5%	
	French	1.0%	1
-	Non-Official languages	5.0%	1
- 1	Multiple responses	0.4%	1

No cert. or diploma	1,590	14.6%
High school or equiv	3,431	31.6%
Apprenticeship or trade cert.	934	8.6%
College, CEGEP or other	2,806	25.8%
University below bachelor	98	0.9%
University degree	1,999	18.4%

Educational Attainment (15 Yrs +)



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Distribution Map

