## **Grimsby/Lincoln/West Lincoln NewsNow**



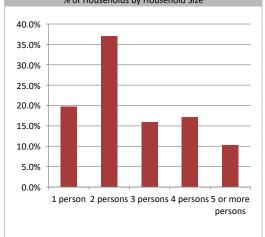
## **Summary Report**

April 12, 2022

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Average Household Spending	g / Yr		
Mortgage payments	\$	6,004	
Cell Phone, Pager & Services	\$	1,267	
Internet Access Services	\$	531	
Home Renovations	\$	1,235	
Retirement & pension fund payments	\$	2,141	
Lotteries	\$	1,061	
Health Insurance	\$	458	
Household appliances	\$	876	
Furnishings	\$	1,832	
Computer hardware	\$	257	
Auto/Truck Purchase	\$	8,253	
Auto/Truck Rental or Lease	\$	178	
Air Travel	\$	412	

Age of Home Owners			
15 to 24 years	201	0.7%	
25 to 34 years	3,154	11.6%	
35 to 44 years	4,294	15.8%	
45 to 54 years	5,175	19.1%	
55 to 64 years	5,713	21.1%	
65 to 74 years	4,781	17.6%	
75 years or over	3,777	13.9%	

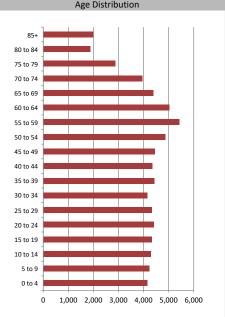
Population & Household Summary	
Total Population	73,624
Population Growth 2016-2021	9.4%
Population Growth 2021-2026	2.5%
Total Households	27,095
Household Growth 2016-2021	9.9%
Household Growth 2021-2026	2.3%
% of Households with Children	45.5%
% of Households - Married w/ Kids	36.5%
% of Households - Single Parent	9.0%
% of Households by Household Size	



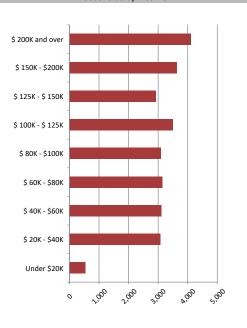
**Visible Minorities & Language** 

**Population by Visible Minority** 





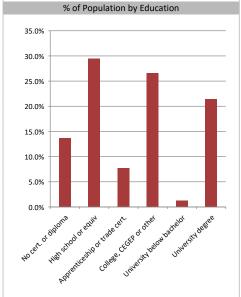
Household Income				
Average Household Income \$124,039 Median Household Income \$104,356				
Households by Income				
\$ 200K and over \$ 150K - \$200K				



Chinese	0.6%		
South Asian	1.0%		
Black	1.1%		
Filipino	0.3%		
Latin American	0.5%		
Southeast Asian	0.4%		
Arab	0.1%	1	
West Asian	0.2%		
Korean	0.1%	1	
Japanese	0.2%		
Visible minority, n.i.e.	0.2%		
Multiple visible minorities	0.3%		
Population by Mother Tongue			
Single Responses	99.1%		
English	87.0%		
French	1.2%	1	
Non-Official languages	11.0%	1	
Multiple responses	0.9%	1	

No cert. or diploma	8,149	13.7%
High school or equiv	17,567	29.5%
Apprenticeship or trade cert.	4,581	7.7%
College, CEGEP or other	15,852	26.6%
University below bachelor	728	1.2%
University degree	12,729	21.4%

Educational Attainment (15 Yrs +)



Data Source: Environics Analytics Powered by Sitewise Pro

## **Grimsby/Lincoln/West Lincoln NewsNow**



## **Distribution Map**

