

Haliburton Highlander



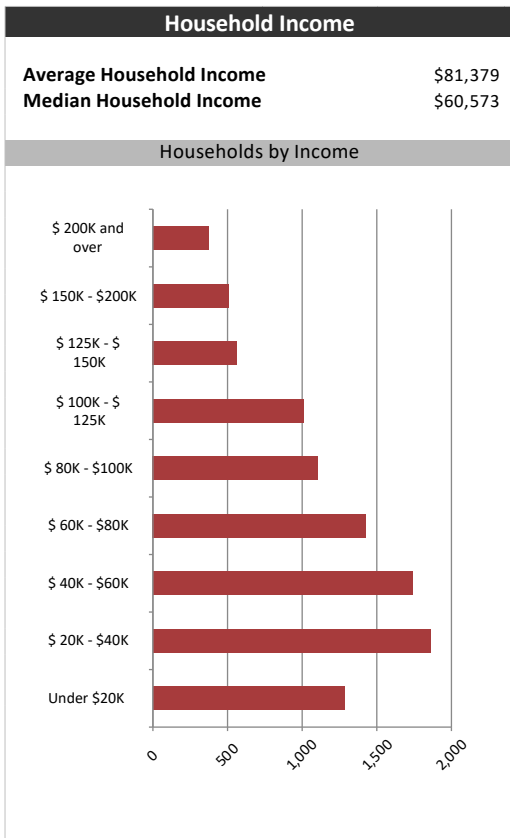
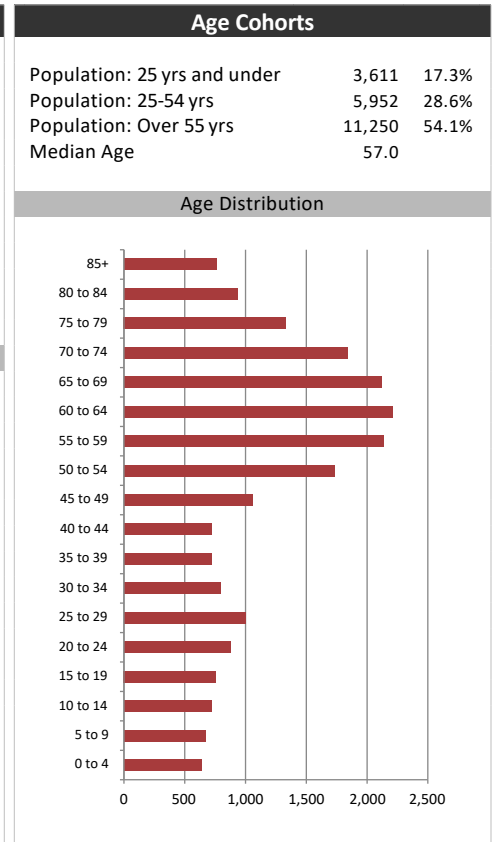
Summary Report

June 7, 2019

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	4,526
Cell Phone, Pager & Services	\$	750
Internet Access Services	\$	408
Home Renovations	\$	1,189
Retirement & pension fund payments	\$	976
Lotteries	\$	669
Health Insurance	\$	409
Household appliances	\$	582
Furnishings	\$	999
Computer hardware	\$	150
Auto/Truck Purchase	\$	5,115
Auto/Truck Rental or Lease	\$	215
Air Travel	\$	573
Age of Home Owners		
15 to 24 years	85	0.9%
25 to 34 years	713	7.3%
35 to 44 years	742	7.6%
45 to 54 years	1,514	15.5%
55 to 64 years	2,409	24.6%
65 to 74 years	2,348	24.0%
75 years or over	1,971	20.1%

Population & Household Summary	
Total Population	20,812
Population Growth 2013-2018	3.9%
Population Growth 2018-2023	3.3%
Total Households	9,783
Household Growth 2013-2018	8.0%
Household Growth 2018-2023	3.4%
% of Households with Children	25.2%
% of Households - Married w/ Kids	18.0%
% of Households - Single Parent	7.2%
% of Households by Household Size	

Household Size	% of Households
1 person	~28%
2 persons	~48%
3 persons	~10%
4 persons	~8%
5 or more persons	~3%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.4%
South Asian	0.2%
Black	0.4%
Filipino	0.7%
Latin American	0.1%
Southeast Asian	0.0%
Arab	0.0%
West Asian	0.0%
Korean	0.2%
Japanese	0.0%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.0%
Population by Mother Tongue	
Single Responses	99.6%
English	93.5%
French	1.1%
Non-Official languages	5.0%
Multiple responses	0.4%

