Iroquois Falls Enterprise

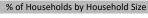
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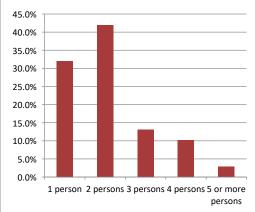
Market Information

Average Household Spending / Yr			
Mortgage payments	\$	3,343	
Cell Phone, Pager & Services	\$	985	
Internet Access Services	\$	451	
Home Renovations	\$	1,433	
Retirement & pension fund payments	\$	1,775	
Lotteries	\$	920	
Household appliances	\$	856	
Furnishings	\$	1,349	
Computer hardware	\$	177	
Auto/Truck Purchase	\$	5,900	
Auto/Truck Rental or Lease	\$	79	
Air Travel	\$	181	

Age of Home Owners			
15 to 24 years	78	3.8%	
25 to 34 years	189	9.3%	
35 to 44 years	274	13.5%	
45 to 54 years	301	14.8%	
55 to 64 years	470	23.2%	
65 to 74 years	353	17.4%	
75 years or over	366	18.0%	

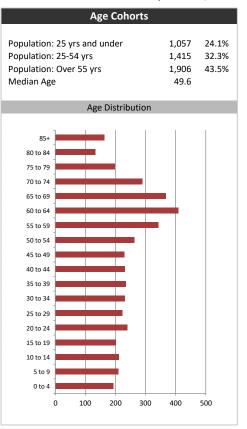
Population & Household Summary			
Total Population	4,378		
Population Growth 2017-2022	-5.1%		
Population Growth 2022-2027	-3.5%		
Total Households	2,031		
Household Growth 2017-2022	-2.2%		
Household Growth 2022-2027	-2.1%		
% of Households with Children	30.7%		
% of Households - Married w/ Kids	22.6%		
% of Households - Single Parent	8.2%		





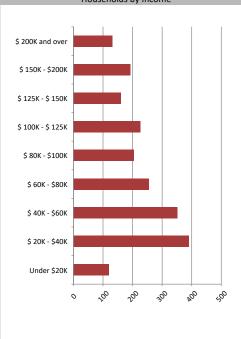
Summary Report

September 28, 2023



Household Income

	Average Household Income Median Household Income	\$89,890 \$72,132
l	Households by Income	

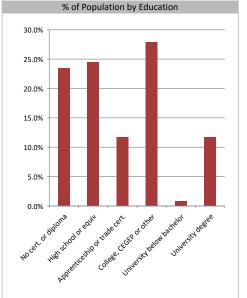


Visible Minorities & Language

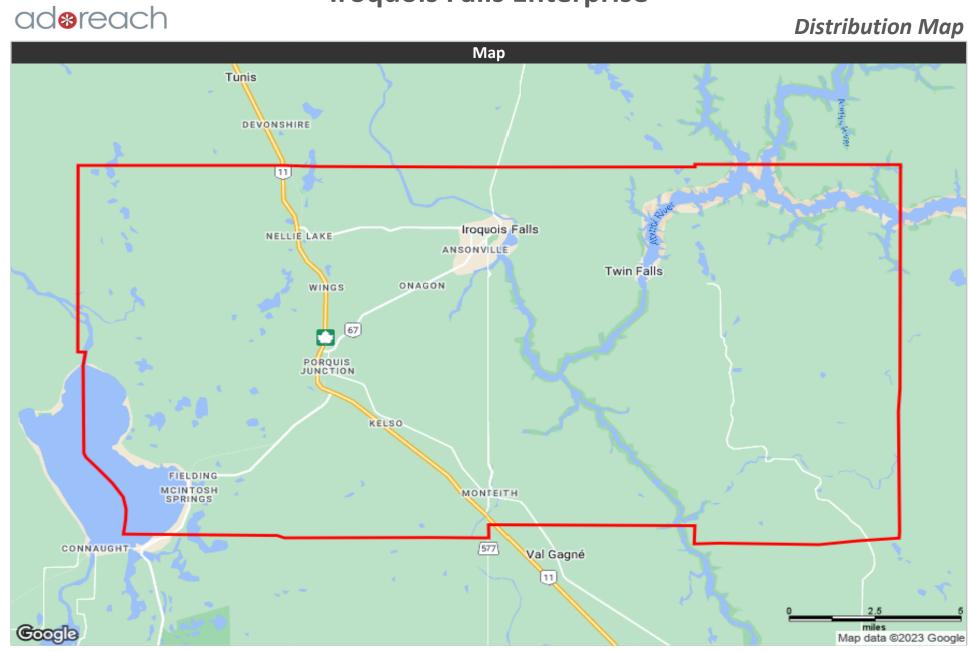
Population by Visible Minority					
Chinese	0.3%				
South Asian	0.8%				
Black	0.0%				
Filipino	0.4%				
Latin American	0.0%				
Southeast Asian	0.0%				
Arab	0.0%				
West Asian	0.0%				
Korean	0.0%				
Japanese	0.0%				
Visible minority, n.i.e.	0.0%	1			
Multiple visible minorities	0.0%				
Population by Mother Tongue					
Single Responses	97.4%				
English	52.7%				
French	42.4%				
Non-Official languages	2.4%	1			
Multiple responses	2.6%	I.			

Educational Attainment (15 Yrs +)

No cert. or diploma	856	23.4%
High school or equiv	893	24.5%
Apprenticeship or trade cert.	426	11.7%
College, CEGEP or other	1,018	27.9%
University below bachelor	30	0.8%
University degree	428	11.7%



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