

# Kawartha Promoter



## Summary Report

March 12, 2021

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	4,136
Cell Phone, Pager & Services	\$	886
Internet Access Services	\$	439
Home Renovations	\$	1,297
Retirement & pension fund payments	\$	1,393
Lotteries	\$	825
Health Insurance	\$	418
Household appliances	\$	568
Furnishings	\$	1,321
Computer hardware	\$	163
Auto/Truck Purchase	\$	4,982
Auto/Truck Rental or Lease	\$	197
Air Travel	\$	259

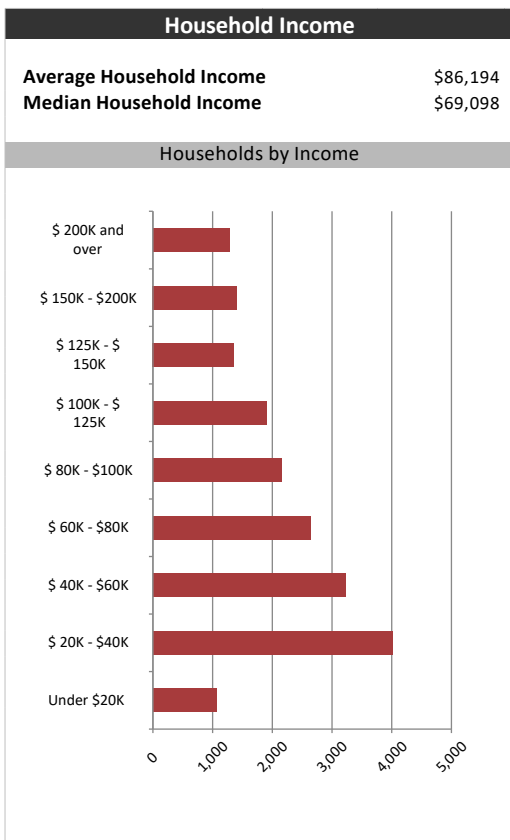
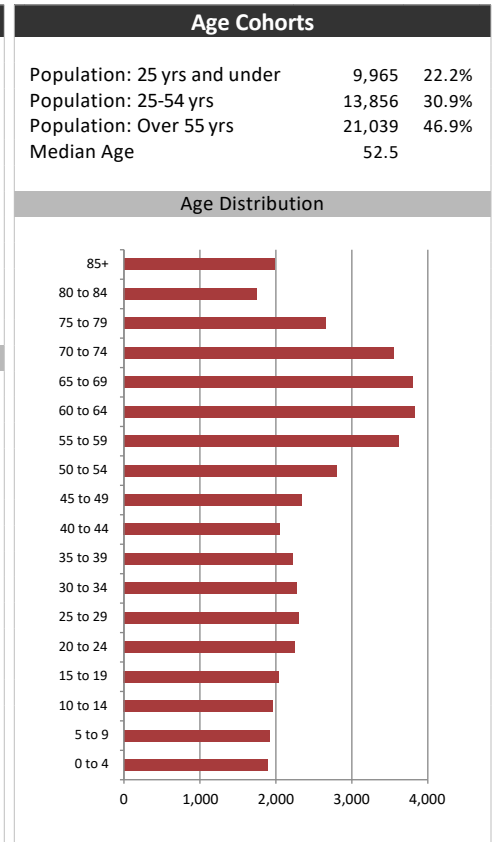
  

Age of Home Owners		
15 to 24 years	288	1.5%
25 to 34 years	1,836	9.8%
35 to 44 years	2,123	11.3%
45 to 54 years	2,608	13.9%
55 to 64 years	4,095	21.8%
65 to 74 years	4,173	22.2%
75 years or over	3,700	19.7%

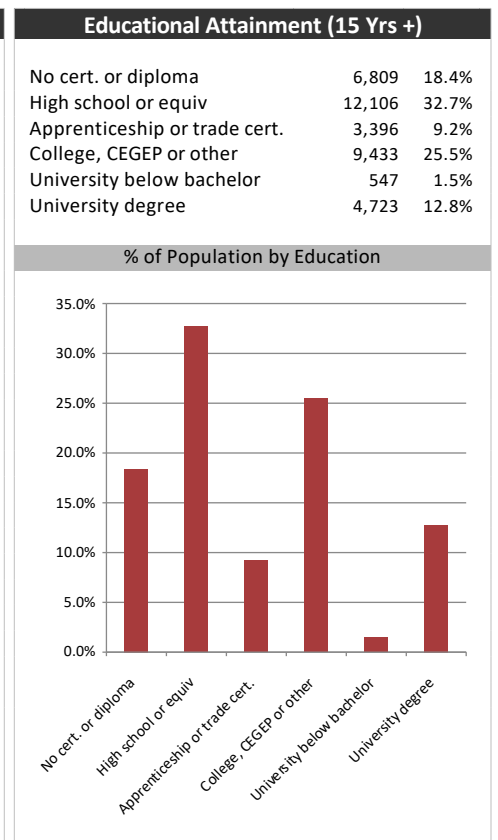
Population & Household Summary	
Total Population	44,859
Population Growth 2015-2020	5.5%
Population Growth 2020-2025	6.3%
Total Households	18,823
Household Growth 2015-2020	3.5%
Household Growth 2020-2025	5.3%
% of Households with Children	31.0%
% of Households - Married w/ Kids	20.8%
% of Households - Single Parent	10.2%

% of Households by Household Size	
1 person	28.5%
2 persons	43.5%
3 persons	12.5%
4 persons	9.5%
5 or more persons	5.5%



Visible Minorities & Language	
<b>Population by Visible Minority</b>	
Chinese	0.4%
South Asian	0.7%
Black	0.6%
Filipino	0.1%
Latin American	0.0%
Southeast Asian	0.2%
Arab	0.2%
West Asian	0.1%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.1%
Multiple visible minorities	0.1%
<b>Population by Mother Tongue</b>	
Single Responses	99.5%
English	93.9%
French	1.0%
Non-Official languages	4.6%
Multiple responses	0.5%



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## Distribution Map

Map

