

### Market Information

Average Household Spending / Yr		
Mortgage payments	\$	9,357
Cell Phone, Pager & Services	\$	2,109
Internet Access Services	\$	736
Home Renovations	\$	3,823
Retirement & pension fund payments	\$	1,860
Lotteries	\$	1,301
Health Insurance	\$	874
Household appliances	\$	1,061
Furnishings	\$	3,800
Computer hardware	\$	542
Auto/Truck Purchase	\$	12,787
Auto/Truck Rental or Lease	\$	570
Air Travel	\$	1,801

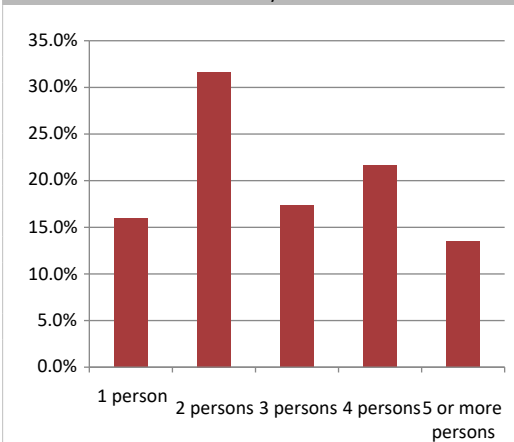
### Age of Home Owners

15 to 24 years	30	0.4%
25 to 34 years	546	8.1%
35 to 44 years	860	12.7%
45 to 54 years	1,541	22.8%
55 to 64 years	1,645	24.3%
65 to 74 years	1,227	18.1%
75 years or over	913	13.5%

### Population & Household Summary

Total Population	20,774
Population Growth 2015-2020	6.2%
Population Growth 2020-2025	-0.4%
Total Households	6,763
Household Growth 2015-2020	2.0%
Household Growth 2020-2025	0.5%
% of Households with Children	52.6%
% of Households - Married w/ Kids	45.1%
% of Households - Single Parent	7.4%

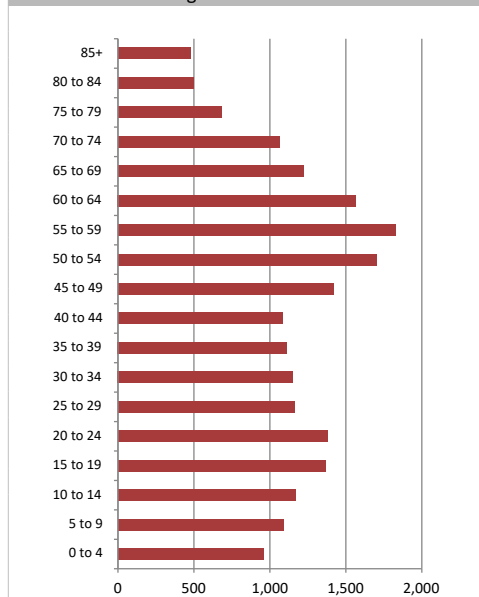
### % of Households by Household Size



### Age Cohorts

Population: 25 yrs and under	5,914	28.5%
Population: 25-54 yrs	7,576	36.5%
Population: Over 55 yrs	7,284	35.1%
Median Age	45.0	

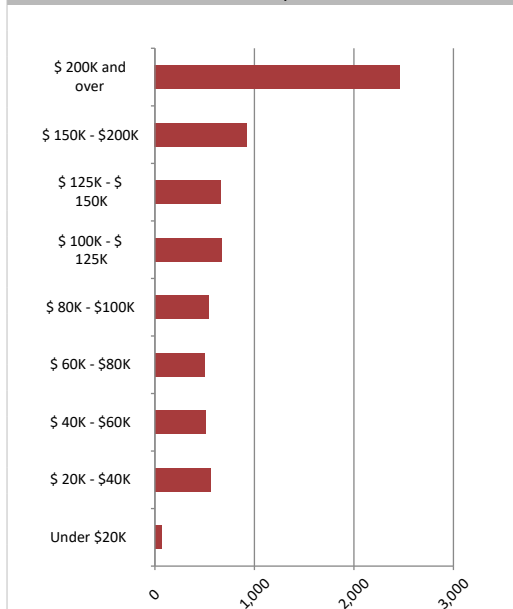
### Age Distribution



### Household Income

Average Household Income	\$195,633
Median Household Income	\$149,187

### Households by Income



### Visible Minorities & Language

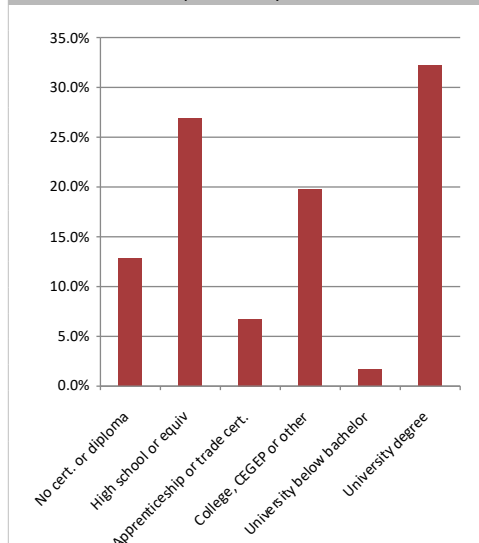
Population by Visible Minority	
Chinese	2.4%
South Asian	3.8%
Black	2.4%
Filipino	0.7%
Latin American	0.9%
Southeast Asian	0.6%
Arab	0.6%
West Asian	1.9%
Korean	0.7%
Japanese	0.3%
Visible minority, n.i.e.	0.6%
Multiple visible minorities	1.0%

Population by Mother Tongue	
Single Responses	97.8%
English	68.2%
French	0.8%
Non-Official languages	28.8%
Multiple responses	2.2%

### Educational Attainment (15 Yrs +)

No cert. or diploma	2,233	12.8%
High school or equiv	4,677	26.9%
Apprenticeship or trade cert.	1,173	6.7%
College, CEGEP or other	3,432	19.7%
University below bachelor	295	1.7%
University degree	5,603	32.2%

### % of Population by Education



# King Connection



## Distribution Map

### Map

