## **King Weekly Sentinel**

## adøreach

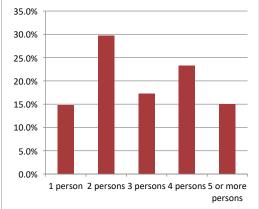
### Market Information

Average Household Spending	/ Yr	
Mortgage payments	\$	9 <i>,</i> 975
Cell Phone, Pager & Services	\$	2,163
Internet Access Services	\$	748
Home Renovations	\$	4,009
Retirement & pension fund payments	\$	2,201
Lotteries	\$	1,019
Health Insurance	\$	850
Household appliances	\$	1,146
Furnishings	\$	3,751
Computer hardware	\$	512
Auto/Truck Purchase	\$	11,918
Auto/Truck Rental or Lease	\$	545
Air Travel	\$	1,130

Age of Home Owners			
15 to 24 years	29	0.3%	
25 to 34 years	778	8.7%	
35 to 44 years	1,286	14.4%	
45 to 54 years	2,032	22.8%	
55 to 64 years	2,159	24.2%	
65 to 74 years	1,522	17.1%	
75 years or over	1,105	12.4%	

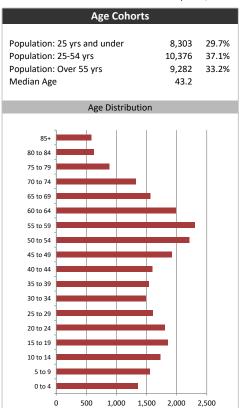
Population & Household Summary	,
Total Population	27,961
Population Growth 2016-2021	8.8%
Population Growth 2021-2026	7.6%
Total Households	8,911
Household Growth 2016-2021	4.6%
Household Growth 2021-2026	7.6%
% of Households with Children	55.7%
% of Households - Married w/ Kids	48.3%
% of Households - Single Parent	7.4%

### % of Households by Household Size



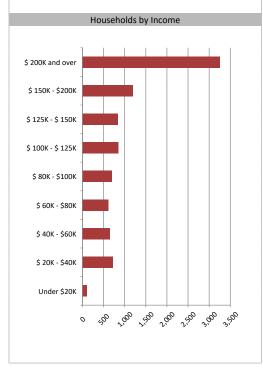
### Summary Report

April 12, 2022



#### Household Income

Average Household Income	\$202,318
Median Household Income	\$149,817



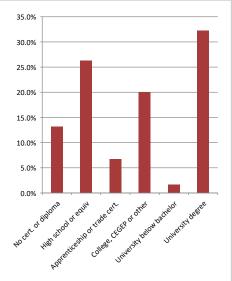
Visib	le Mino	rities &	Language
-------	---------	----------	----------

Population by Visible Minority				
Chinese	2.4%			
South Asian	5.1%			
Black	2.0%			
Filipino	0.6%	1		
Latin American	0.9%			
Southeast Asian	0.6%	1		
Arab	0.6%			
West Asian	1.9%			
Korean	0.7%	•		
Japanese	0.3%	1		
Visible minority, n.i.e.	0.6%			
Multiple visible minorities	0.9%			
Population by Mother Tongue				
Single Responses	97.6%			
English	68.3%			
French	0.8%	1		
Non-Official languages	28.4%			
Multiple responses	2.4%	I.		

#### Educational Attainment (15 Yrs +)

No cert. or diploma	3,046	13.1%
High school or equiv	6,089	26.3%
Apprenticeship or trade cert.	1,552	6.7%
College, CEGEP or other	4,649	20.0%
University below bachelor	388	1.7%
University degree	7,465	32.2%

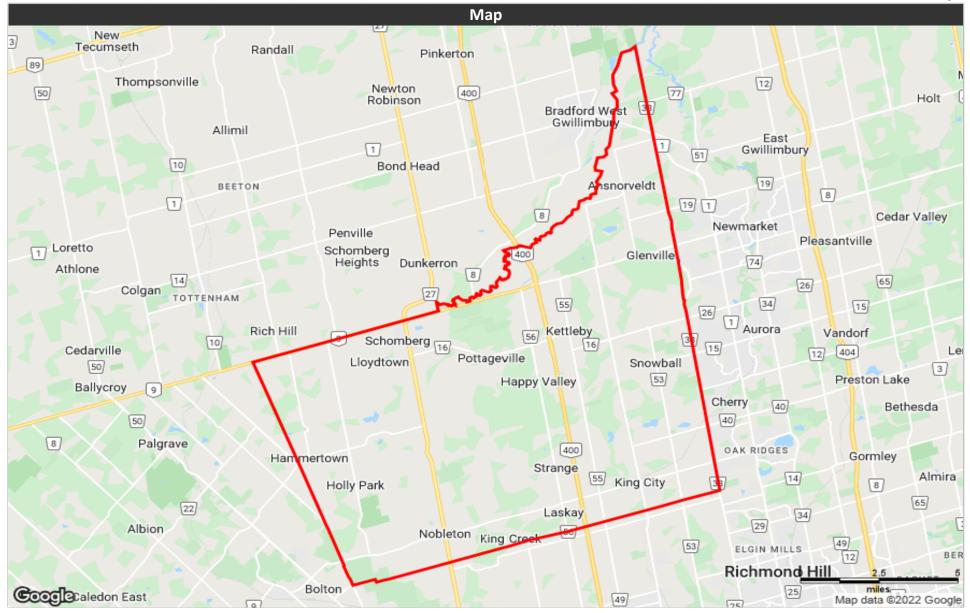
#### % of Population by Education



# **King Weekly Sentinel**

## adøreach

**Distribution Map** 



Powered by Sitewise Pro