## Leamington/Wheatley/Kingsville Southpoint Sun



## **Summary Report**

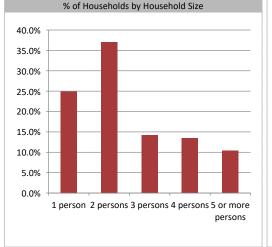
April 20, 2022

iviarket information		
Average Household Spending	g / Yr	
Mortgage payments	\$	4,175
Cell Phone, Pager & Services	\$	1,329
Internet Access Services	\$	524
Home Renovations	\$	1,104
Retirement & pension fund payments	\$	1,415
Lotteries	\$	900
Health Insurance	\$	341
Household appliances	\$	694
Furnishings	\$	1,028
Computer hardware	\$	266
Auto/Truck Purchase	\$	6,016
Auto/Truck Rental or Lease	\$	119
Air Travel	\$	258

Age of Home Owners			
15 to 24 years	479	2.7%	
25 to 34 years	2,321	12.9%	
35 to 44 years	2,634	14.7%	
45 to 54 years	3,002	16.7%	
55 to 64 years	3,664	20.4%	
65 to 74 years	3,278	18.2%	
75 years or over	2,590	14.4%	

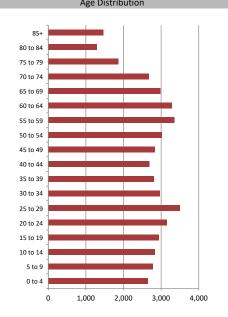
Household Income

Population & Household Summary		
Total Population	49,114	
Population Growth 2016-2021	4.9%	
Population Growth 2021-2026	2.3%	
Total Households	17,968	
Household Growth 2016-2021	4.1%	
Household Growth 2021-2026	2.0%	
% of Households with Children	41.9%	
% of Households - Married w/ Kids	31.5%	
% of Households - Single Parent	10.4%	



Visible Minorities & Language



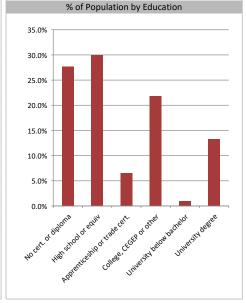


Average Household Income Median Household Income	\$95,799 \$76,540
Households by Ir	ncome
\$ 200K and over	
\$ 150K - \$200K	
\$ 125K - \$ 150K	
\$ 100K - \$ 125K	
\$ 80K - \$100K	
\$ 60K - \$80K	
\$ 40к - \$60к	
\$ 20K - \$40K	
Under \$20K	
0 400 100 140	200 250 300 350

4		
	Population by Visible Minority	
	Chinese	0.4%
	South Asian	0.3%
	Black	1.7%
	Filipino	0.5%
	Latin American	2.8%
	Southeast Asian	1.7%
	Arab	2.1%
	West Asian	0.2%
	Korean	0.1%
	Japanese	0.1%
	Visible minority, n.i.e.	0.1%
	Multiple visible minorities	0.1%
	Population by Mother Tongue	
	Single Responses	98.3%
	English	70.6%
	French	1.3%
	Non-Official languages	26.4%
	Multiple responses	1.7%

No cert. or diploma	10,531	27.6%
High school or equiv	11,402	29.9%
Apprenticeship or trade cert.	2,476	6.5%
College, CEGEP or other	8,327	21.8%
University below bachelor	370	1.0%
University degree	5,038	13.2%

Educational Attainment (15 Yrs +)



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ad@reach Distribution Map

