Listowel Banner



Summary Report

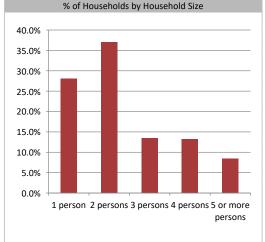
September 28, 2023

	Market Information			
	Average Household Spending	g / Yr		
	Mortgage payments	\$	4,787	
	Cell Phone, Pager & Services	\$	1,218	
	Internet Access Services	\$	477	
	Home Renovations	\$	1,211	
	Retirement & pension fund payments	\$	1,459	
	Lotteries	\$	402	
	Household appliances	\$	639	
	Furnishings	\$	1,851	
	Computer hardware	\$	214	
	Auto/Truck Purchase	\$	7,686	
	Auto/Truck Rental or Lease	\$	128	
	Air Travel	\$	173	
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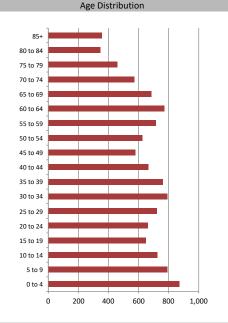
Age of Home Owners				
15 to 24 years	148	3.1%		
25 to 34 years	797	16.5%		
35 to 44 years	786	16.3%		
45 to 54 years	765	15.8%		
55 to 64 years	900	18.6%		
65 to 74 years	732	15.1%		
75 years or over	708	14.6%		

Household Income

Population & Household Summary	
Total Population	11,756
Population Growth 2017-2022	8.9%
Population Growth 2022-2027	7.4%
Total Households	4,837
Household Growth 2017-2022	11.0%
Household Growth 2022-2027	6.7%
% of Households with Children	38.6%
% of Households - Married w/ Kids	30.5%
% of Households - Single Parent	8.1%
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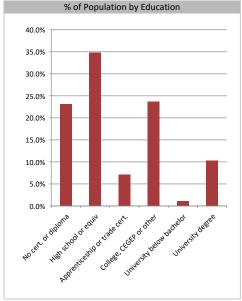


Average Househ Median Househ		\$102,103 \$84,129			
Households by Income					
\$ 200K and over					
\$ 150K - \$200K					
\$ 125K - \$ 150K					
\$ 100K - \$ 125K					
\$ 80K - \$100K					
\$ 60K - \$80K		1			
\$ 40K - \$60K					
\$ 20K - \$40K					
Under \$20K					
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Visible Minorities	& Langua	ge
Population by Visible Minority		
Chinese	0.0%	
South Asian	1.1%	
Black	0.7%	
Filipino	0.4%	
Latin American	0.3%	
Southeast Asian	0.2%	
Arab	0.0%	
West Asian	0.0%	
Korean	0.1%	
Japanese	0.1%	1
Visible minority, n.i.e.	0.7%	
Multiple visible minorities	0.1%	1
Population by Mother Tongue		
Single Responses	99.4%	
English	88.2%	
French	0.6%	1
Non-Official languages	10.6%	1
Multiple responses	0.6%	1

No cert. or diploma	2,101	23.1%
High school or equiv	3,163	34.8%
Apprenticeship or trade cert.	643	7.1%
College, CEGEP or other	2,152	23.7%
University below bachelor	96	1.1%
University degree	935	10.3%

Educational Attainment (15 Yrs +)



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Distribution Map

