

Market Information

Average Household Spending / Yr		
Mortgage payments	\$	5,697
Cell Phone, Pager & Services	\$	1,170
Internet Access Services	\$	496
Home Renovations	\$	786
Retirement & pension fund payments	\$	1,230
Lotteries	\$	557
Health Insurance	\$	559
Household appliances	\$	501
Furnishings	\$	1,409
Computer hardware	\$	162
Auto/Truck Purchase	\$	9,123
Auto/Truck Rental or Lease	\$	142
Air Travel	\$	500

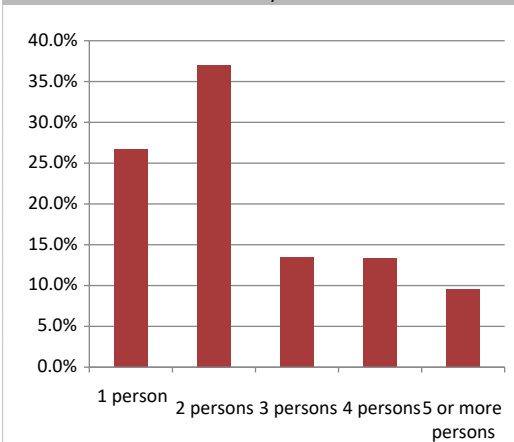
Age of Home Owners

15 to 24 years	167	3.5%
25 to 34 years	790	16.4%
35 to 44 years	713	14.8%
45 to 54 years	832	17.3%
55 to 64 years	958	19.9%
65 to 74 years	651	13.6%
75 years or over	692	14.4%

Population & Household Summary

Total Population	12,139
Population Growth 2013-2018	4.4%
Population Growth 2018-2023	2.1%
Total Households	4,802
Household Growth 2013-2018	6.6%
Household Growth 2018-2023	2.5%
% of Households with Children	39.4%
% of Households - Married w/ Kids	31.6%
% of Households - Single Parent	7.8%

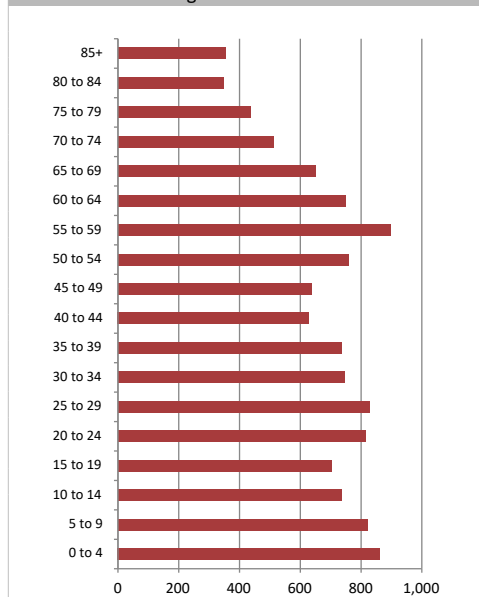
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	3,916	32.3%
Population: 25-54 yrs	4,309	35.5%
Population: Over 55 yrs	3,914	32.2%
Median Age	39.0	

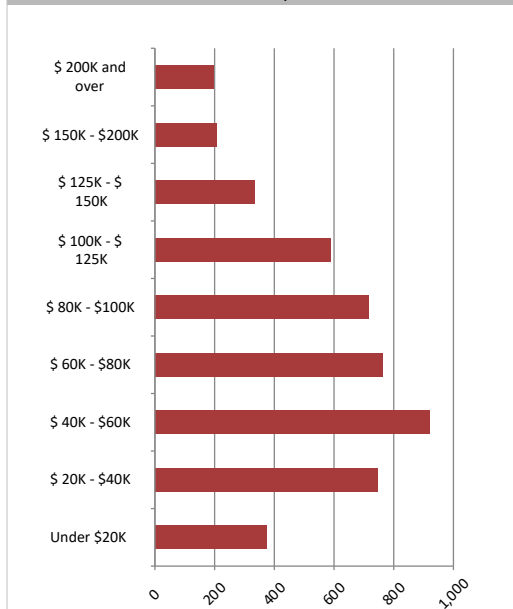
Age Distribution



Household Income

Average Household Income	\$93,610
Median Household Income	\$69,943

Households by Income



Visible Minorities & Language

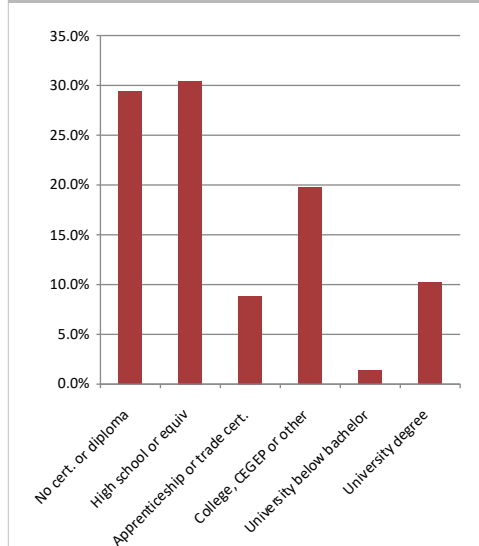
Population by Visible Minority	
Chinese	0.2%
South Asian	0.7%
Black	0.1%
Filipino	0.1%
Latin American	0.1%
Southeast Asian	0.1%
Arab	0.0%
West Asian	0.0%
Korean	0.0%
Japanese	0.1%
Visible minority, n.i.e.	0.1%
Multiple visible minorities	0.1%

Population by Mother Tongue	
Single Responses	99.4%
English	88.8%
French	0.6%
Non-Official languages	10.0%
Multiple responses	0.6%

Educational Attainment (15 Yrs +)

No cert. or diploma	2,790	29.4%
High school or equiv	2,889	30.5%
Apprenticeship or trade cert.	839	8.8%
College, CEGEP or other	1,870	19.7%
University below bachelor	130	1.4%
University degree	967	10.2%

% of Population by Education



Listowel Banner

Distribution Map

Map

