

# Listowel Independent Plus



## Summary Report

March 12, 2021

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	4,865
Cell Phone, Pager & Services	\$	1,251
Internet Access Services	\$	507
Home Renovations	\$	912
Retirement & pension fund payments	\$	1,340
Lotteries	\$	658
Health Insurance	\$	558
Household appliances	\$	623
Furnishings	\$	1,601
Computer hardware	\$	196
Auto/Truck Purchase	\$	8,499
Auto/Truck Rental or Lease	\$	138
Air Travel	\$	273

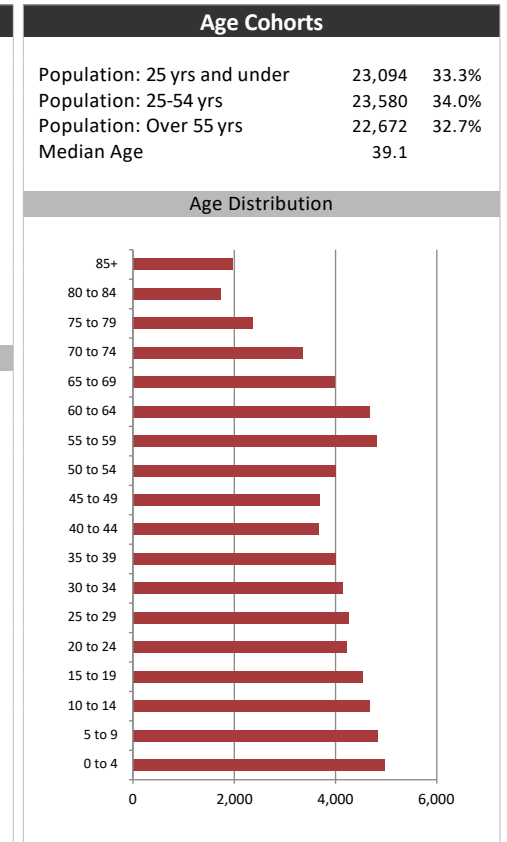
  

Age of Home Owners		
15 to 24 years	705	2.8%
25 to 34 years	3,782	14.9%
35 to 44 years	3,854	15.1%
45 to 54 years	4,094	16.1%
55 to 64 years	5,327	20.9%
65 to 74 years	4,215	16.6%
75 years or over	3,476	13.7%

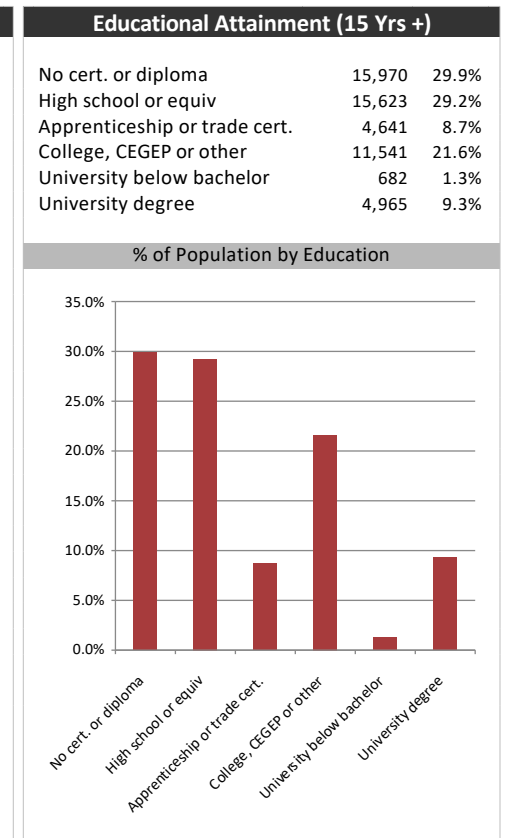
Population & Household Summary	
Total Population	69,346
Population Growth 2015-2020	4.2%
Population Growth 2020-2025	3.7%
Total Households	25,454
Household Growth 2015-2020	4.1%
Household Growth 2020-2025	3.2%
% of Households with Children	40.9%
% of Households - Married w/ Kids	33.4%
% of Households - Single Parent	7.5%

% of Households by Household Size	
1 person	24.5%
2 persons	37.0%
3 persons	12.5%
4 persons	13.0%
5 or more persons	12.5%



Visible Minorities & Language	
<b>Population by Visible Minority</b>	
Chinese	0.1%
South Asian	0.4%
Black	0.4%
Filipino	0.2%
Latin American	0.2%
Southeast Asian	0.1%
Arab	0.1%
West Asian	0.0%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.1%
<b>Population by Mother Tongue</b>	
Single Responses	99.3%
English	82.5%
French	0.5%
Non-Official languages	16.3%
Multiple responses	0.7%



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## Distribution Map

Map

