## **Listowel Independent Plus**



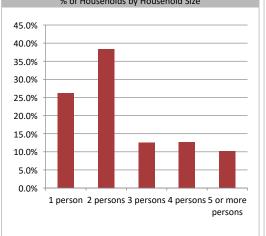
## **Summary Report**

September 28, 2023

Market illioilliation			
Average Household Spending	g / Yr		
Mortgage payments	\$	5,057	
Cell Phone, Pager & Services	\$	1,252	
Internet Access Services	\$	482	
Home Renovations	\$	1,282	
Retirement & pension fund payments	\$	1,797	
Lotteries	\$	415	
Household appliances	\$	733	
Furnishings	\$	2,042	
Computer hardware	\$	216	
Auto/Truck Purchase	\$	8,576	
Auto/Truck Rental or Lease	\$	158	
Air Travel	\$	200	

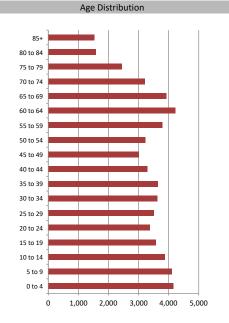
Age of Home Owners				
15 to 24 years	558	2.4%		
25 to 34 years	3,332	14.4%		
35 to 44 years	3,754	16.2%		
45 to 54 years	3,400	14.7%		
55 to 64 years	4,597	19.9%		
65 to 74 years	4,212	18.2%		
75 years or over	3,290	14.2%		

Population & Household Summary			
Total Population	60,186		
Population Growth 2017-2022	5.6%		
Population Growth 2022-2027	5.8%		
Total Households	23,144		
Household Growth 2017-2022	5.0%		
Household Growth 2022-2027	4.9%		
% of Households with Children	38.4%		
% of Households - Married w/ Kids	31.3%		
% of Households - Single Parent	7.2%		
% of Households by Household Size			



Visible Minorities & Language





Average Househ Median Househ		\$109,597 \$87,726
	Households by Income	
\$ 200K and over		
\$ 150K - \$200K		
\$ 125K - \$ 150K		
\$ 100K - \$ 125K		
\$ 80K - \$100K		
\$ 60K - \$80K		
\$ 40K - \$60K		

2,000

2,000

\$ 20K - \$40K

Under \$20K

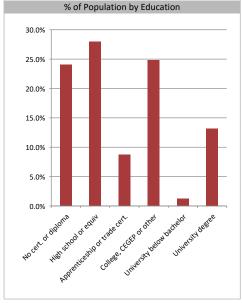
Household Income



Chinese	0.2%	
South Asian	1.1%	
Black	0.4%	
Filipino	0.3%	
Latin American	0.2%	
Southeast Asian	0.1%	1
Arab	0.0%	1
West Asian	0.0%	1
Korean	0.1%	
Japanese	0.0%	1
Visible minority, n.i.e.	0.2%	
Multiple visible minorities	0.1%	1
opulation by Mother Tongue		
Single Responses	99.3%	
English	85.0%	
French	0.7%	1
Non-Official languages	13.6%	
Multiple responses	0.7%	1

No cert. or diploma	11,270	24.1%
High school or equiv	13,113	28.0%
Apprenticeship or trade cert.	4,085	8.7%
College, CEGEP or other	11,605	24.8%
University below bachelor	584	1.2%
University degree	6,173	13.2%

Educational Attainment (15 Yrs +)



Powered by Sitewise Pro Data Source: Environics Analytics

## **Listowel Independent Plus**



## **Distribution Map**

