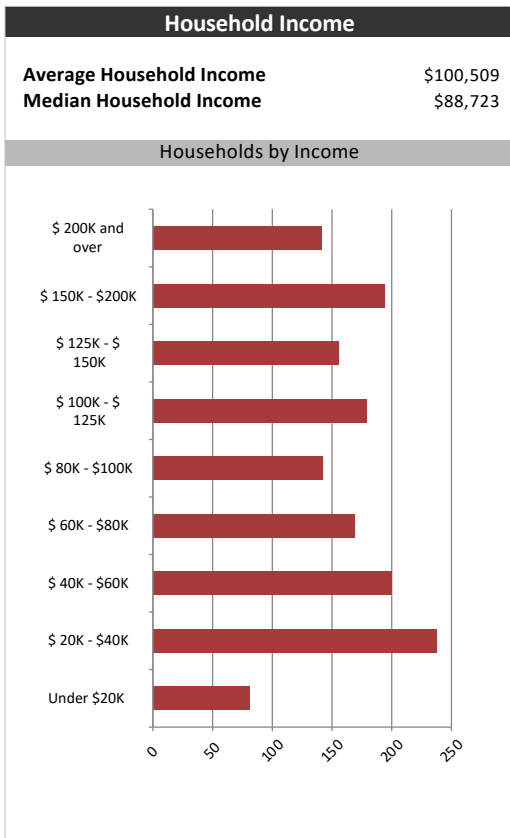
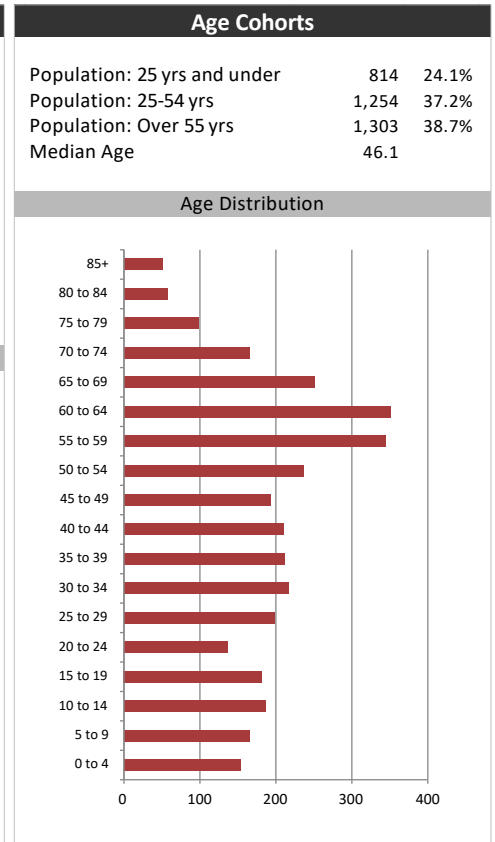


Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	4,429
Cell Phone, Pager & Services	\$	1,148
Internet Access Services	\$	506
Home Renovations	\$	746
Retirement & pension fund payments	\$	2,240
Lotteries	\$	929
Health Insurance	\$	585
Household appliances	\$	464
Furnishings	\$	1,358
Computer hardware	\$	142
Auto/Truck Purchase	\$	8,955
Auto/Truck Rental or Lease	\$	85
Air Travel	\$	364

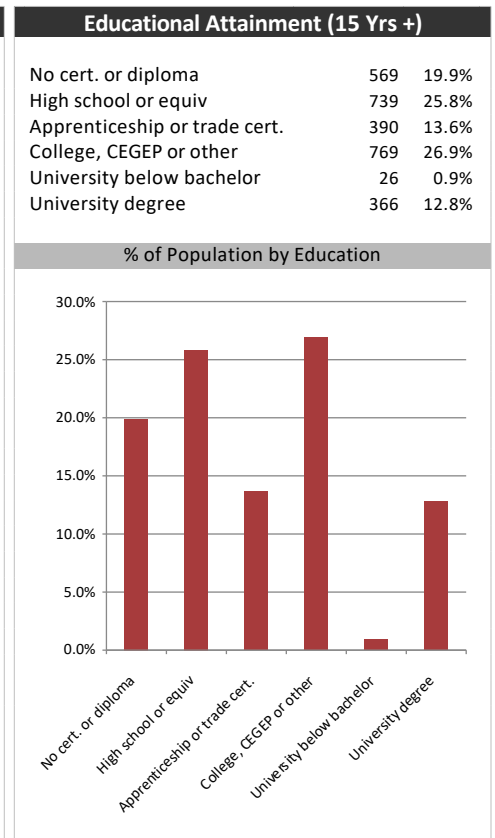
Age of Home Owners		
15 to 24 years	34	2.3%
25 to 34 years	211	14.2%
35 to 44 years	217	14.6%
45 to 54 years	274	18.4%
55 to 64 years	328	22.0%
65 to 74 years	288	19.3%
75 years or over	137	9.2%

Population & Household Summary	
Total Population	3,371
Population Growth 2015-2020	0.2%
Population Growth 2020-2025	0.0%
Total Households	1,489
Household Growth 2015-2020	1.1%
Household Growth 2020-2025	-0.3%
% of Households with Children	35.9%
% of Households - Married w/ Kids	25.7%
% of Households - Single Parent	10.1%

% of Households by Household Size	
1 person	28.5%
2 persons	40.0%
3 persons	15.0%
4 persons	11.0%
5 or more persons	5.5%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.1%
South Asian	0.7%
Black	0.4%
Filipino	0.5%
Latin American	0.3%
Southeast Asian	0.3%
Arab	0.0%
West Asian	0.0%
Korean	0.0%
Japanese	0.3%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.3%
Population by Mother Tongue	
Single Responses	99.3%
English	85.3%
French	10.8%
Non-Official languages	3.1%
Multiple responses	0.7%



Marathon Mercury

Map

