

Marathon Mercury



Summary Report

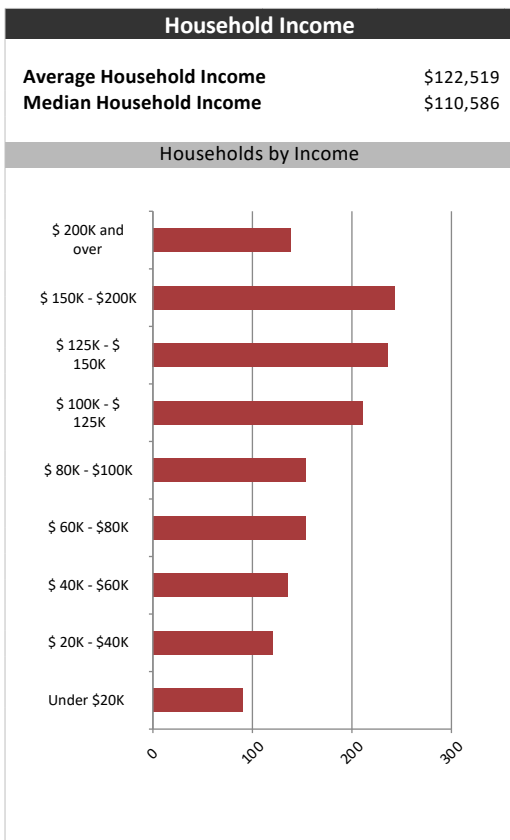
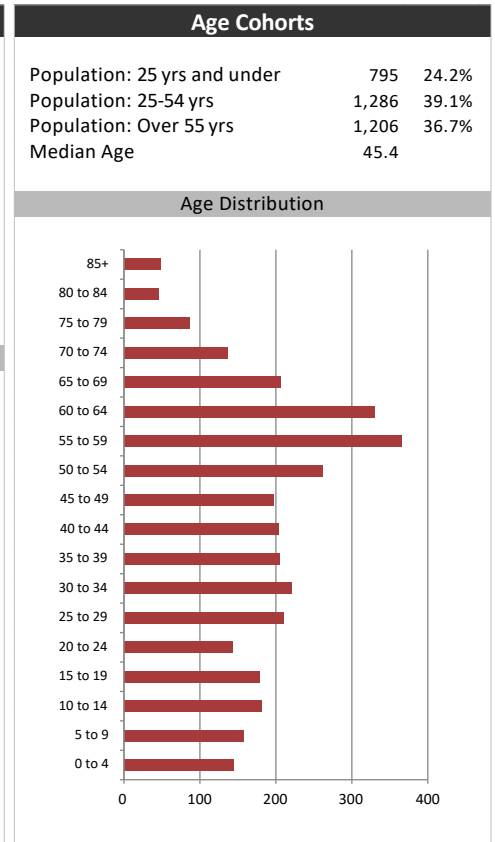
June 7, 2019

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	5,627
Cell Phone, Pager & Services	\$	1,288
Internet Access Services	\$	562
Home Renovations	\$	854
Retirement & pension fund payments	\$	2,702
Lotteries	\$	1,043
Health Insurance	\$	651
Household appliances	\$	484
Furnishings	\$	1,310
Computer hardware	\$	158
Auto/Truck Purchase	\$	10,447
Auto/Truck Rental or Lease	\$	100
Air Travel	\$	1,071

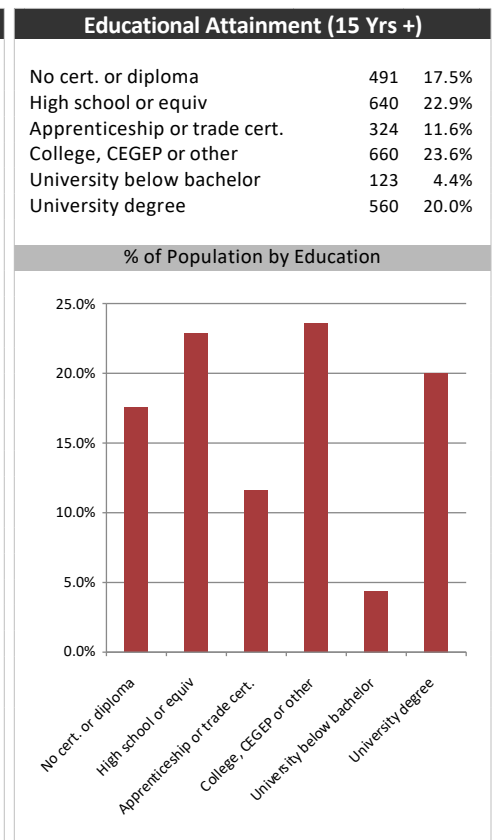
Age of Home Owners		
15 to 24 years	34	2.3%
25 to 34 years	222	15.1%
35 to 44 years	215	14.6%
45 to 54 years	301	20.5%
55 to 64 years	335	22.8%
65 to 74 years	240	16.3%
75 years or over	122	8.3%

Population & Household Summary	
Total Population	3,287
Population Growth 2013-2018	-3.5%
Population Growth 2018-2023	-2.4%
Total Households	1,469
Household Growth 2013-2018	0.6%
Household Growth 2018-2023	-1.4%
% of Households with Children	35.9%
% of Households - Married w/ Kids	25.8%
% of Households - Single Parent	10.1%

% of Households by Household Size	
1 person	28.5%
2 persons	40.0%
3 persons	15.0%
4 persons	11.0%
5 or more persons	5.0%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.3%
South Asian	0.0%
Black	0.5%
Filipino	0.4%
Latin American	0.1%
Southeast Asian	0.0%
Arab	0.1%
West Asian	0.0%
Korean	0.0%
Japanese	0.0%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.3%
Population by Mother Tongue	
Single Responses	99.1%
English	85.2%
French	10.7%
Non-Official languages	3.3%
Multiple responses	0.9%



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Map

