

# Midland Penetanguishene Mirror



## Summary Report

March 15, 2021

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	4,837
Cell Phone, Pager & Services	\$	1,121
Internet Access Services	\$	512
Home Renovations	\$	667
Retirement & pension fund payments	\$	1,454
Lotteries	\$	835
Health Insurance	\$	435
Household appliances	\$	621
Furnishings	\$	1,406
Computer hardware	\$	231
Auto/Truck Purchase	\$	6,861
Auto/Truck Rental or Lease	\$	184
Air Travel	\$	429

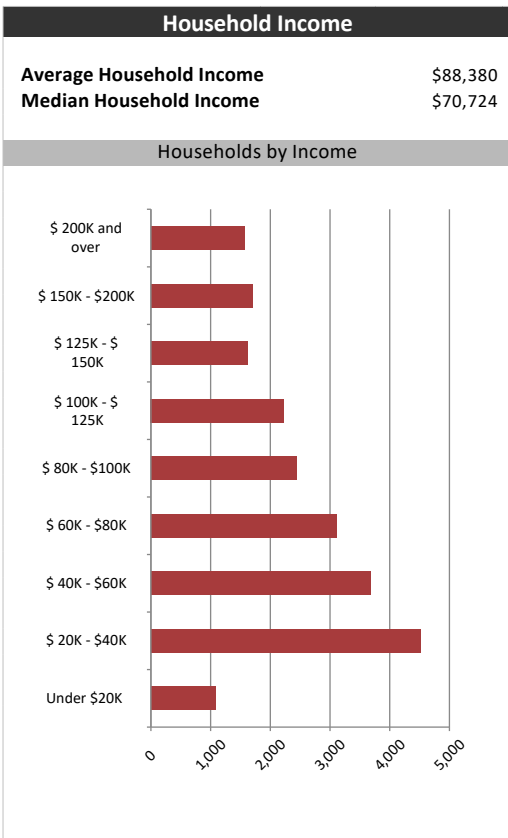
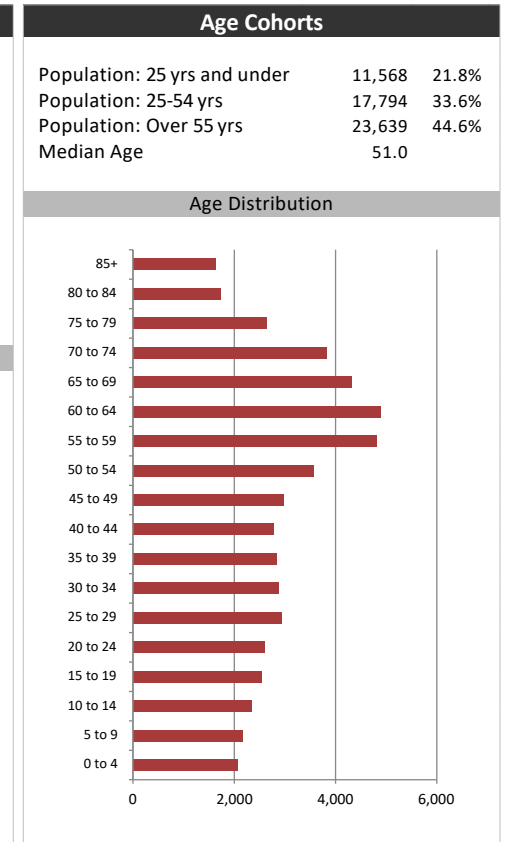
  

Age of Home Owners		
15 to 24 years	266	1.2%
25 to 34 years	2,304	10.6%
35 to 44 years	2,700	12.4%
45 to 54 years	3,437	15.8%
55 to 64 years	5,103	23.5%
65 to 74 years	4,605	21.2%
75 years or over	3,335	15.3%

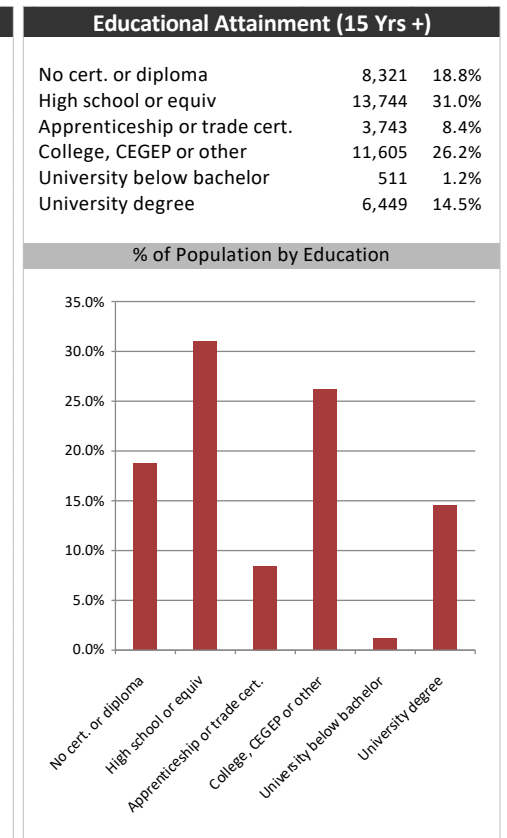
Population & Household Summary	
Total Population	53,001
Population Growth 2015-2020	6.7%
Population Growth 2020-2025	9.1%
Total Households	21,749
Household Growth 2015-2020	5.2%
Household Growth 2020-2025	8.5%
% of Households with Children	35.1%
% of Households - Married w/ Kids	23.2%
% of Households - Single Parent	11.9%

% of Households by Household Size	
1 person	26.5%
2 persons	41.5%
3 persons	14.5%
4 persons	11.5%
5 or more persons	5.5%



Visible Minorities & Language	
<b>Population by Visible Minority</b>	
Chinese	0.5%
South Asian	0.4%
Black	0.8%
Filipino	0.4%
Latin American	0.1%
Southeast Asian	0.1%
Arab	0.0%
West Asian	0.0%
Korean	0.2%
Japanese	0.1%
Visible minority, n.i.e.	0.1%
Multiple visible minorities	0.0%
<b>Population by Mother Tongue</b>	
Single Responses	98.7%
English	85.9%
French	6.2%
Non-Official languages	6.6%
Multiple responses	1.3%



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*Distribution Map*

Map

