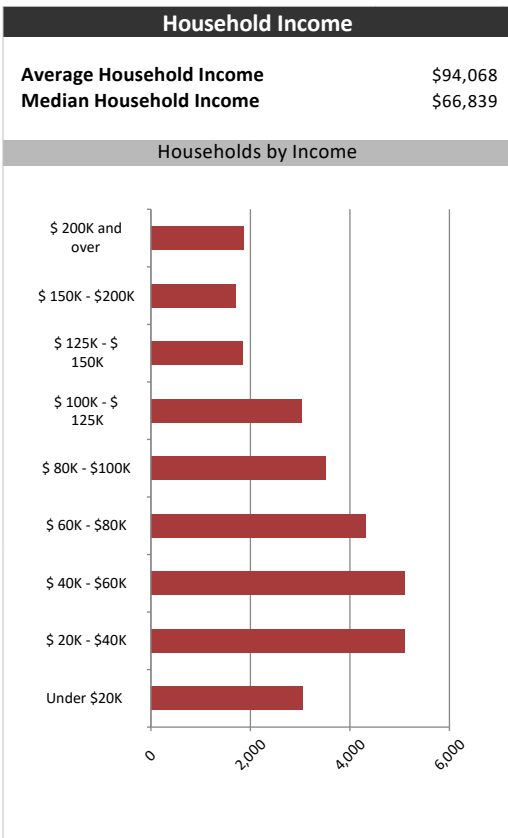


Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	5,671
Cell Phone, Pager & Services	\$	958
Internet Access Services	\$	467
Home Renovations	\$	1,201
Retirement & pension fund payments	\$	1,331
Lotteries	\$	847
Health Insurance	\$	410
Household appliances	\$	618
Furnishings	\$	1,316
Computer hardware	\$	156
Auto/Truck Purchase	\$	5,826
Auto/Truck Rental or Lease	\$	185
Air Travel	\$	620

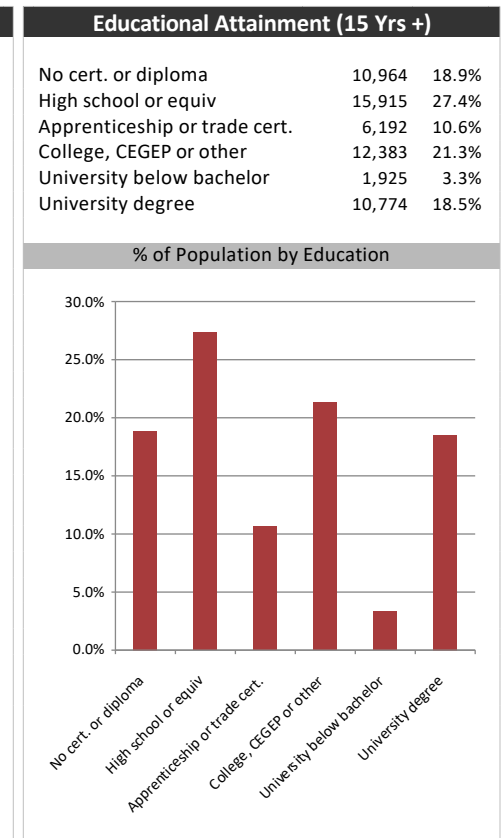
Age of Home Owners		
15 to 24 years	480	1.6%
25 to 34 years	2,951	10.1%
35 to 44 years	3,563	12.2%
45 to 54 years	5,051	17.3%
55 to 64 years	6,749	23.1%
65 to 74 years	5,748	19.7%
75 years or over	4,704	16.1%

Population & Household Summary	
Total Population	68,831
Population Growth 2013-2018	1.8%
Population Growth 2018-2023	1.6%
Total Households	29,246
Household Growth 2013-2018	4.3%
Household Growth 2018-2023	2.0%
% of Households with Children	33.2%
% of Households - Married w/ Kids	23.8%
% of Households - Single Parent	9.5%

% of Households by Household Size	
1 person	26.0%
2 persons	43.0%
3 persons	13.0%
4 persons	11.0%
5 or more persons	7.0%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.3%
South Asian	0.8%
Black	0.5%
Filipino	0.2%
Latin American	0.2%
Southeast Asian	0.2%
Arab	0.0%
West Asian	0.1%
Korean	0.1%
Japanese	0.0%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.1%
Population by Mother Tongue	
Single Responses	99.5%
English	94.0%
French	1.4%
Non-Official languages	4.1%
Multiple responses	0.5%



Muskoka, MuskokaRegion.com



Distribution Map

Map

