Muskoka, MuskokaRegion.com

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Summary Report

February 04, 2020

Market Information

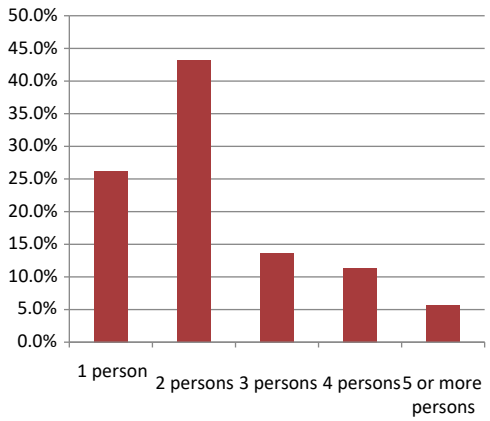
Average Household Spending / Yr		
Mortgage payments	$	5,518
Cell Phone, Pager & Services	$	1,013
Internet Access Services	$	487
Home Renovations	$	1,338
Retirement & pension fund payments	$	1,428
Lotteries	$	897
Health Insurance	$	451
Household appliances	$	678
Furnishings	$	1,633
Computer hardware	$	185
Auto/Truck Purchase	$	6,625
Auto/Truck Rental or Lease	$	219
Air Travel	$	328

Age of Home Owners		
15 to 24 years	415	1.5%
25 to 34 years	2,809	10.4%
35 to 44 years	3,378	12.6%
45 to 54 years	4,514	16.8%
55 to 64 years	6,086	22.6%
65 to 74 years	5,369	20.0%
75 years or over	4,324	16.1%

Population & Household Summary

Total Population	64,312
Population Growth 2014-2019	3.5%
Population Growth 2019-2024	1.1%
Total Households	26,896
Household Growth 2014-2019	4.4%
Household Growth 2019-2024	1.1%
% of Households with Children	33.8%
% of Households - Married w/ Kids	24.3%
% of Households - Single Parent	9.6%

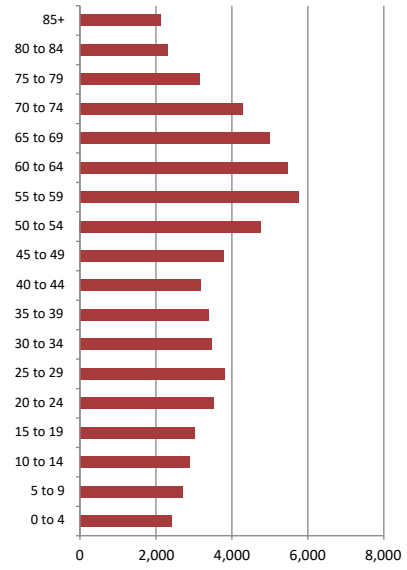
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	14,364	22.3%
Population: 25-54 yrs	22,163	34.5%
Population: Over 55 yrs	27,786	43.2%
Median Age	50.4	

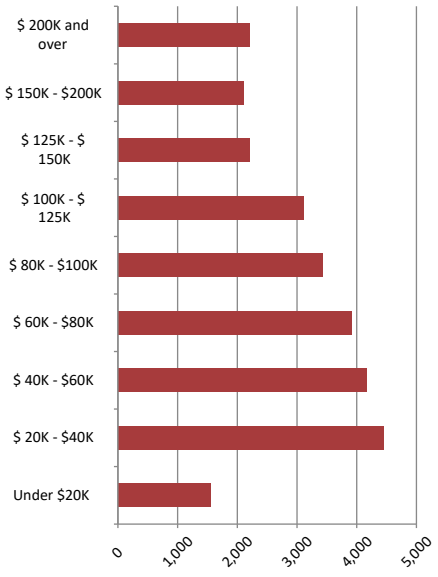
Age Distribution



Household Income

Average Household Income	$100,735
Median Household Income	$77,251

Households by Income



Visible Minorities & Language

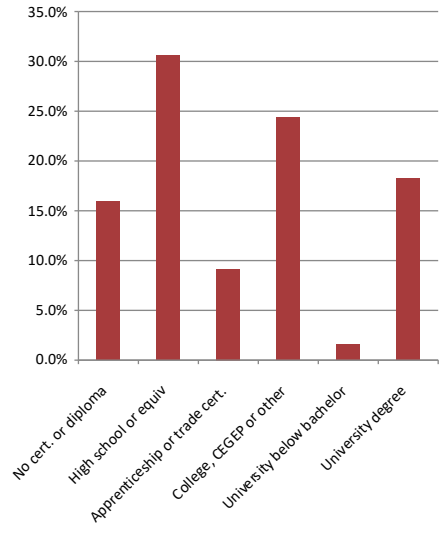
Population by Visible Minority	
Chinese	0.3%
South Asian	0.3%
Black	0.6%
Filipino	0.2%
Latin American	0.1%
Southeast Asian	0.1%
Arab	0.0%
West Asian	0.0%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.1%

Population by Mother Tongue	
Single Responses	99.5%
English	93.9%
French	1.3%
Non-Official languages	4.3%
Multiple responses	0.5%

Educational Attainment (15 Yrs +)

No cert. or diploma	8,657	16.0%
High school or equiv	16,602	30.6%
Apprenticeship or trade cert.	4,965	9.2%
College, CEGEP or other	13,232	24.4%
University below bachelor	874	1.6%
University degree	9,904	18.3%

% of Population by Education



Data Source: Environics Analytics

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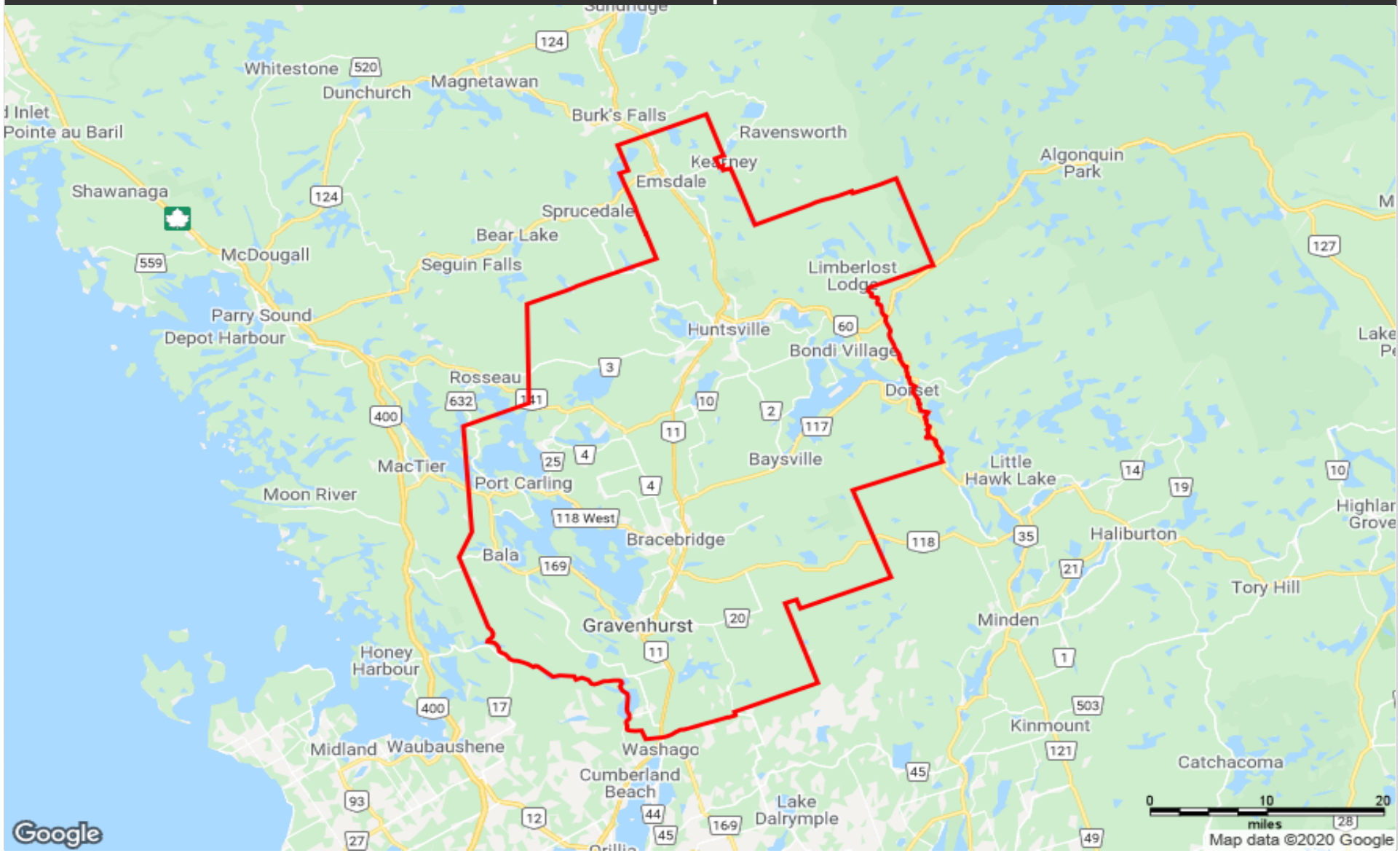
Distribution Map

Map