

Market Information

Average Household Spending / Yr		
Mortgage payments	\$	4,457
Cell Phone, Pager & Services	\$	1,065
Internet Access Services	\$	529
Home Renovations	\$	947
Retirement & pension fund payments	\$	1,938
Lotteries	\$	1,093
Health Insurance	\$	749
Household appliances	\$	776
Furnishings	\$	1,707
Computer hardware	\$	200
Auto/Truck Purchase	\$	8,249
Auto/Truck Rental or Lease	\$	168
Air Travel	\$	252

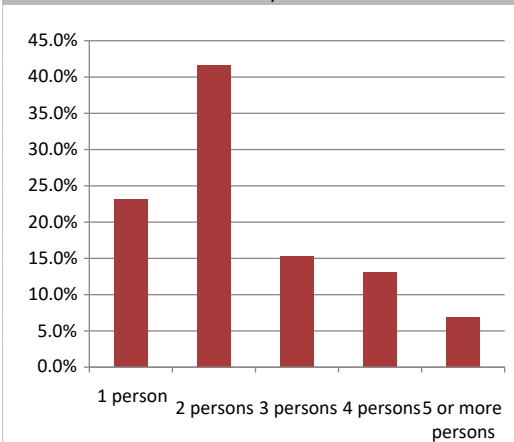
Age of Home Owners

15 to 24 years	277	1.8%
25 to 34 years	1,622	10.6%
35 to 44 years	1,928	12.6%
45 to 54 years	2,636	17.3%
55 to 64 years	3,572	23.4%
65 to 74 years	3,161	20.7%
75 years or over	2,062	13.5%

Population & Household Summary

Total Population	38,704
Population Growth 2015-2020	0.9%
Population Growth 2020-2025	3.2%
Total Households	15,257
Household Growth 2015-2020	0.7%
Household Growth 2020-2025	2.9%
% of Households with Children	37.7%
% of Households - Married w/ Kids	28.0%
% of Households - Single Parent	9.7%

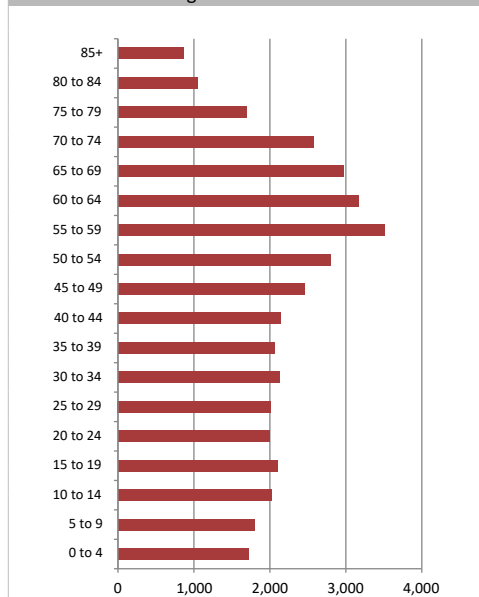
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	9,534	24.6%
Population: 25-54 yrs	13,477	34.8%
Population: Over 55 yrs	15,693	40.5%
Median Age	48.2	

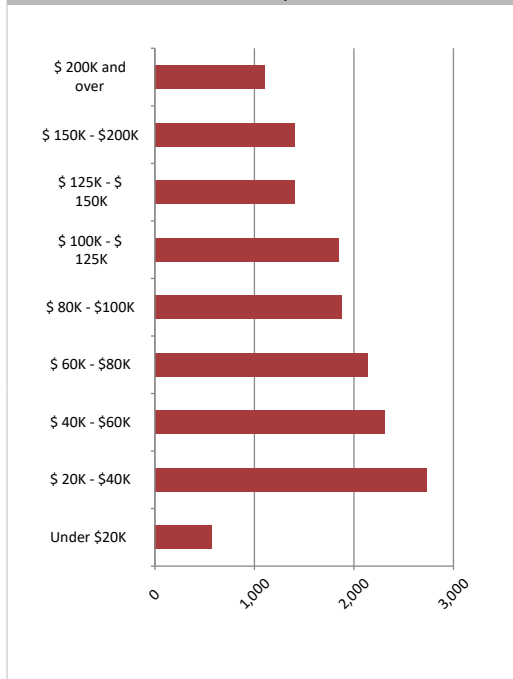
Age Distribution



Household Income

Average Household Income	\$93,126
Median Household Income	\$79,398

Households by Income



Visible Minorities & Language

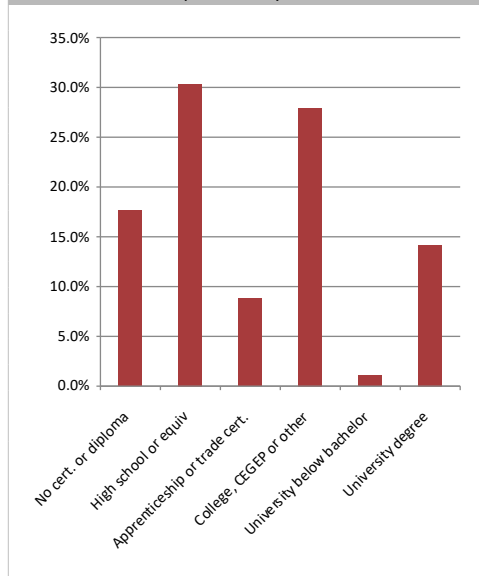
Population by Visible Minority	
Chinese	0.3%
South Asian	0.4%
Black	0.5%
Filipino	0.2%
Latin American	0.2%
Southeast Asian	0.0%
Arab	0.1%
West Asian	0.0%
Korean	0.0%
Japanese	0.0%
Visible minority, n.i.e.	0.1%
Multiple visible minorities	0.2%

Population by Mother Tongue	
Single Responses	99.5%
English	95.0%
French	1.6%
Non-Official languages	2.9%
Multiple responses	0.5%

Educational Attainment (15 Yrs +)

No cert. or diploma	5,610	17.6%
High school or equiv	9,650	30.4%
Apprenticeship or trade cert.	2,798	8.8%
College, CEGEP or other	8,883	27.9%
University below bachelor	349	1.1%
University degree	4,505	14.2%

% of Population by Education



Napanee Beaver



Distribution Map

Map

