

# Newmarket Era/Aurora Banner/East Gwillimbury Express



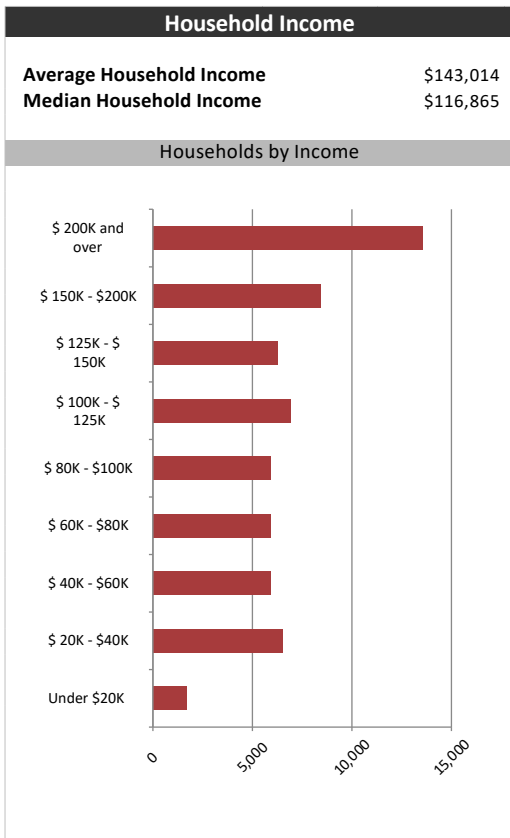
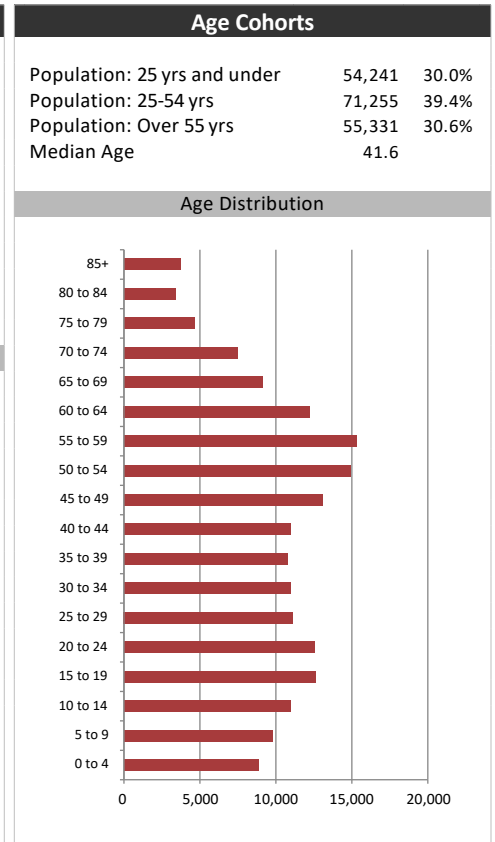
## Summary Report

March 15, 2021

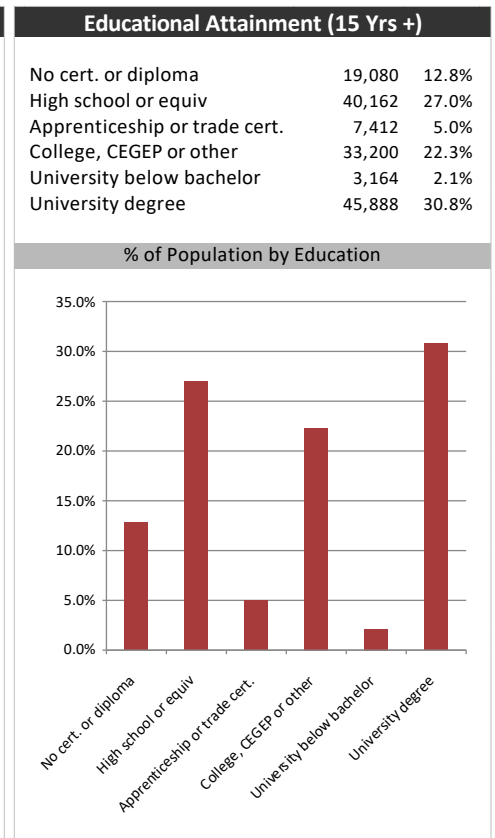
| Market Information                 |        |       |
|------------------------------------|--------|-------|
| Average Household Spending / Yr    |        |       |
| Mortgage payments                  | \$     | 9,165 |
| Cell Phone, Pager & Services       | \$     | 1,861 |
| Internet Access Services           | \$     | 665   |
| Home Renovations                   | \$     | 1,769 |
| Retirement & pension fund payments | \$     | 2,472 |
| Lotteries                          | \$     | 1,101 |
| Health Insurance                   | \$     | 689   |
| Household appliances               | \$     | 780   |
| Furnishings                        | \$     | 2,706 |
| Computer hardware                  | \$     | 439   |
| Auto/Truck Purchase                | \$     | 9,316 |
| Auto/Truck Rental or Lease         | \$     | 476   |
| Air Travel                         | \$     | 1,222 |
| Age of Home Owners                 |        |       |
| 15 to 24 years                     | 394    | 0.7%  |
| 25 to 34 years                     | 6,146  | 10.2% |
| 35 to 44 years                     | 10,038 | 16.6% |
| 45 to 54 years                     | 14,758 | 24.4% |
| 55 to 64 years                     | 14,711 | 24.3% |
| 65 to 74 years                     | 8,639  | 14.3% |
| 75 years or over                   | 5,778  | 9.6%  |

| Population & Household Summary    |         |
|-----------------------------------|---------|
| Total Population                  | 180,827 |
| Population Growth 2015-2020       | 7.9%    |
| Population Growth 2020-2025       | 8.0%    |
| Total Households                  | 60,464  |
| Household Growth 2015-2020        | 6.6%    |
| Household Growth 2020-2025        | 7.9%    |
| % of Households with Children     | 57.3%   |
| % of Households - Married w/ Kids | 45.1%   |
| % of Households - Single Parent   | 12.2%   |
| % of Households by Household Size |         |

| Household Size    | % of Households |
|-------------------|-----------------|
| 1 person          | ~16.5%          |
| 2 persons         | ~29.0%          |
| 3 persons         | ~19.5%          |
| 4 persons         | ~22.5%          |
| 5 or more persons | ~12.0%          |



| Visible Minorities & Language  |       |
|--------------------------------|-------|
| Population by Visible Minority |       |
| Chinese                        | 7.8%  |
| South Asian                    | 4.2%  |
| Black                          | 2.9%  |
| Filipino                       | 1.6%  |
| Latin American                 | 1.4%  |
| Southeast Asian                | 1.8%  |
| Arab                           | 0.9%  |
| West Asian                     | 3.0%  |
| Korean                         | 0.9%  |
| Japanese                       | 0.3%  |
| Visible minority, n.i.e.       | 0.7%  |
| Multiple visible minorities    | 1.2%  |
| Population by Mother Tongue    |       |
| Single Responses               | 97.8% |
| English                        | 69.2% |
| French                         | 1.3%  |
| Non-Official languages         | 27.4% |
| Multiple responses             | 2.2%  |



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## Distribution Map

Map

