### Niagara-on-the-Lake, The Lake Report

## adøreach

# Market Information Average Household Spending / Yr Mortgage payments \$ Cell Phone, Pager & Services \$ Internet Access Services \$

4.437

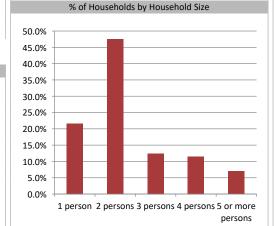
1,097

515

Home Renovations	\$ 1,858
Retirement & pension fund payments	\$ 1,612
Lotteries	\$ 1,106
Health Insurance	\$ 502
Household appliances	\$ 875
Furnishings	\$ 1,819
Computer hardware	\$ 269
Auto/Truck Purchase	\$ 8,124
Auto/Truck Rental or Lease	\$ 205
Air Travel	\$ 532

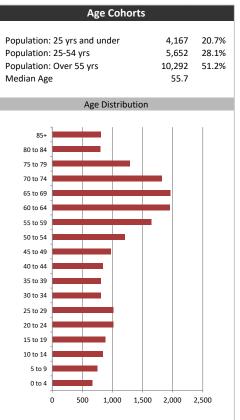
Age of Home Owners			
15 to 24 years	100	1.2%	
25 to 34 years	571	7.1%	
35 to 44 years	745	9.3%	
45 to 54 years	1,071	13.3%	
55 to 64 years	1,879	23.4%	
65 to 74 years	2,100	26.2%	
75 years or over	1,561	19.4%	

Population & Household Summary			
Total Population	20,111		
Population Growth 2016-2021	12.4%		
Population Growth 2021-2026	3.7%		
Total Households	8,027		
Household Growth 2016-2021	10.9%		
Household Growth 2021-2026	3.1%		
% of Households with Children	33.2%		
% of Households - Married w/ Kids	26.7%		
% of Households - Single Parent	6.5%		



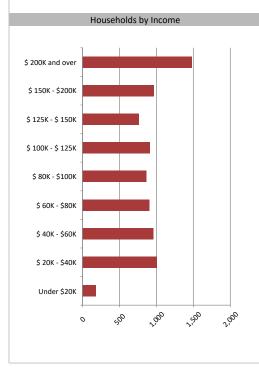
#### Summary Report

April 20, 2022



#### Household Income

Average Household Income	\$129,538
Median Household Income	\$102,874



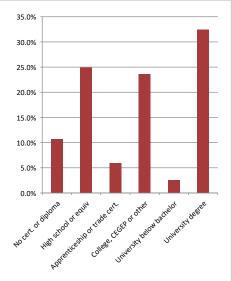
#### Visible Minorities & Language

Population by Visible Minority		
Chinese	2.1%	
South Asian	1.9%	
Black	0.9%	
Filipino	0.6%	
Latin American	0.8%	
Southeast Asian	0.5%	
Arab	0.4%	
West Asian	0.2%	1.00
Korean	0.6%	
Japanese	0.1%	1
Visible minority, n.i.e.	0.2%	1
Multiple visible minorities	0.5%	•
Population by Mother Tongue		
Single Responses	98.6%	
English	76.7%	
French	1.7%	1
Non-Official languages	20.2%	•
Multiple responses	1.4%	1

#### Educational Attainment (15 Yrs +)

No cert. or diploma	1,838	10.7%
High school or equiv	4,270	24.8%
Apprenticeship or trade cert.	1,020	5.9%
College, CEGEP or other	4,053	23.6%
University below bachelor	432	2.5%
University degree	5,579	32.5%

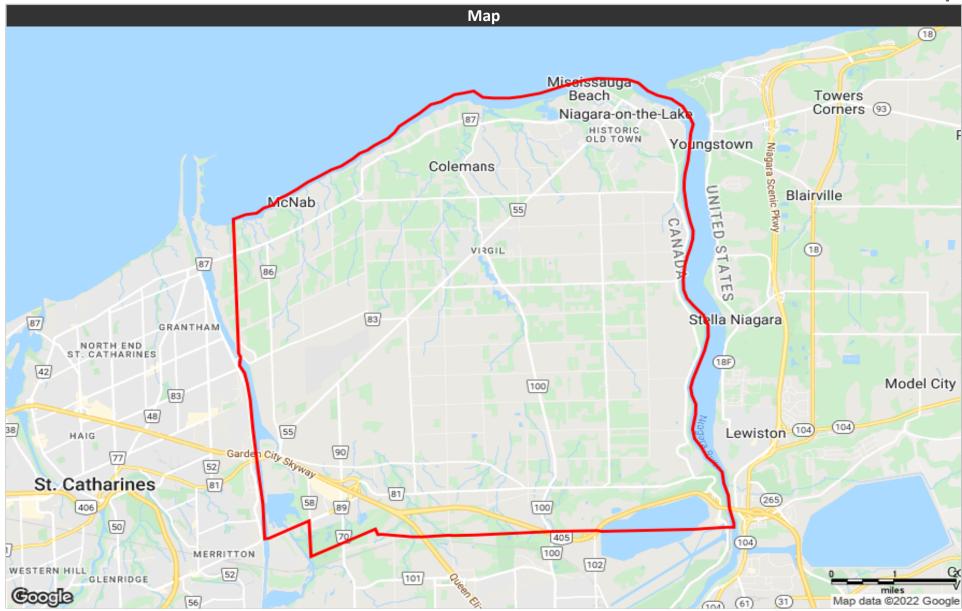
#### % of Population by Education



## Niagara-on-the-Lake, The Lake Report



**Distribution Map** 



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