Orono Weekly Times



Summary Report

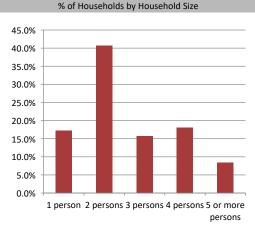
September 28, 2023

Market Information					
Average Household Spending / Yr					
Mortgage payments	\$	7,353			
Cell Phone, Pager & Services	\$	1,659			
Internet Access Services	\$	579			
Home Renovations	\$	2,355			
Retirement & pension fund payments	\$	2,536			
Lotteries	\$	709			
Household appliances	\$	888			
Furnishings	\$	2,007			
Computer hardware	\$	326			
Auto/Truck Purchase	\$	8,307			
Auto/Truck Rental or Lease	\$	262			
Air Travel	\$	507			

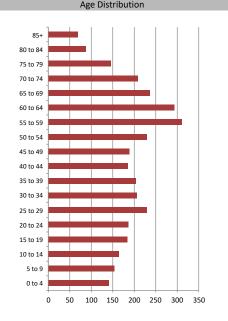
Age of Home Owners					
15 to 24 years	10	0.8%			
25 to 34 years	124	10.3%			
35 to 44 years	172	14.2%			
45 to 54 years	218	18.1%			
55 to 64 years	271	22.5%			
65 to 74 years	222	18.4%			
75 years or over	188	15.6%			

Household Income

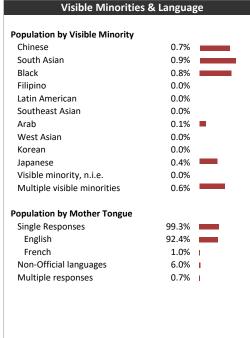
Population & Household Summary	
Total Population	3,428
Population Growth 2017-2022	5.9%
Population Growth 2022-2027	2.7%
Total Households	1,204
Household Growth 2017-2022	-0.4%
Household Growth 2022-2027	2.4%
% of Households with Children	45.4%
% of Households - Married w/ Kids	34.8%
% of Households - Single Parent	10.6%
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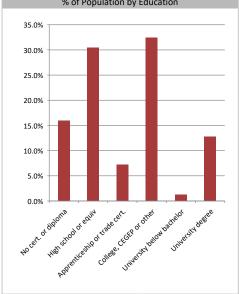


Average Household Income Median Household Income				\$118,028 \$97,725	
	Househ	olds by I	ncome		
	_				
\$ 200K and over					
				L	
\$ 150K - \$200K					
\$ 125K - \$ 150K					
¢ 400K ¢ 435K					
\$ 100K - \$ 125K					
\$ 80K - \$100K					
\$ 60K - \$80K					
3 00K - 300K					
\$ 40K - \$60K					
\$ 20K - \$40K					
Under \$20K					
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No cert. or diploma	468	15.9%			
High school or equiv	895	30.4%			
Apprenticeship or trade cert.	212	7.2%			
College, CEGEP or other	956	32.5%			
University below bachelor	38	1.3%			
University degree	376	12.8%			
% of Population by Education					

Educational Attainment (15 Yrs +)



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Distribution Map

