Ottawa Community Voice - Kanata South



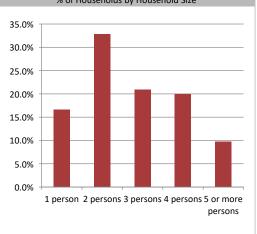
Summary Report

April 20, 2022

Market Information				
Average Household Spending	g / Yr			
Mortgage payments	\$	9,858		
Cell Phone, Pager & Services	\$	1,610		
Internet Access Services	\$	660		
Home Renovations	\$	2,895		
Retirement & pension fund payments	\$	4,088		
Lotteries	\$	816		
Health Insurance	\$	1,055		
Household appliances	\$	959		
Furnishings	\$	2,589		
Computer hardware	\$	309		
Auto/Truck Purchase	\$	10,277		
Auto/Truck Rental or Lease	\$	260		
Air Travel	\$	671		

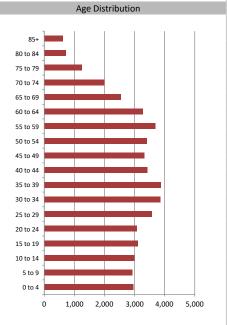
Age of Home Owners			
15 to 24 years	172	1.0%	
25 to 34 years	2,796	15.8%	
35 to 44 years	3,578	20.2%	
45 to 54 years	3,587	20.3%	
55 to 64 years	3,823	21.6%	
65 to 74 years	2,512	14.2%	
75 years or over	1,237	7.0%	

Population & Household Summary		
Total Population	50,678	
Population Growth 2016-2021	9.3%	
Population Growth 2021-2026	5.6%	
Total Households	17,706	
Household Growth 2016-2021	7.6%	
Household Growth 2021-2026	5.7%	
% of Households with Children	53.6%	
% of Households - Married w/ Kids	42.2%	
% of Households - Single Parent	11.3%	
% of Households by Household Size		

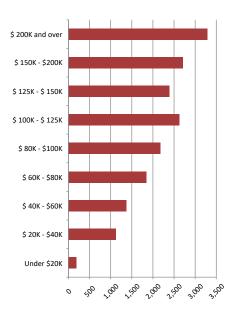


Visible Minorities & Language





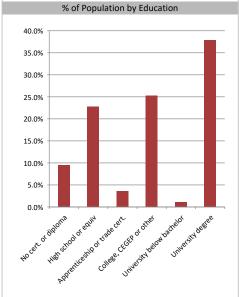
Household Income				
Average Household Income \$137,090 Median Household Income \$120,527				
Households by Income				
\$ 200K and over				
\$ 150K - \$200K				



Population by Visible Minority		
Chinese	6.0%	
South Asian	4.9%	
Black	4.6%	
Filipino	1.1%	
Latin American	1.5%	
Southeast Asian	2.4%	
Arab	2.9%	
West Asian	0.8%	
Korean	0.2%	1
Japanese	0.2%	1
Visible minority, n.i.e.	0.2%	1
Multiple visible minorities	1.0%	
Population by Mother Tongue		
Single Responses	97.1%	
English	69.2%	
French	7.6%	T.
Non-Official languages	20.4%	
Multiple responses	2.9%	1

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No cert. or diploma	3,867	9.4%
High school or equiv	9,335	22.8%
Apprenticeship or trade cert.	1,459	3.6%
College, CEGEP or other	10,382	25.3%
University below bachelor	459	1.1%
University degree	15,528	37.8%

Educational Attainment (15 Yrs +)



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Distribution Map

