Ottawa, Kitchissippi Times

adøreach

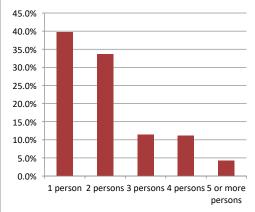
Market Information

Average Household Spending / Yr			
Mortgage payments	\$	5,962	
Cell Phone, Pager & Services	\$	1,464	
Internet Access Services	\$	674	
Home Renovations	\$	3,000	
Retirement & pension fund payments	\$	4,681	
Lotteries	\$	673	
Health Insurance	\$	1,085	
Household appliances	\$	819	
Furnishings	\$	2,988	
Computer hardware	\$	321	
Auto/Truck Purchase	\$	7,345	
Auto/Truck Rental or Lease	\$	238	
Air Travel	\$	922	

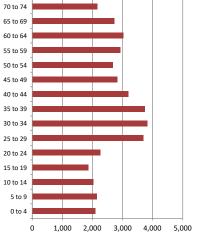
Age of Home Owners			
15 to 24 years	585	2.8%	
25 to 34 years	4,093	19.8%	
35 to 44 years	3,920	19.0%	
45 to 54 years	3,230	15.6%	
55 to 64 years	3,739	18.1%	
65 to 74 years	3,104	15.0%	
75 years or over	1,973	9.6%	

Population & Household Summary			
Total Population	44,490		
Population Growth 2016-2021	8.3%		
Population Growth 2021-2026	6.6%		
Total Households	20,644		
Household Growth 2016-2021	7.5%		
Household Growth 2021-2026	7.6%		
% of Households with Children	29.1%		
% of Households - Married w/ Kids	21.8%		
% of Households - Single Parent	7.3%		

% of Households by Household Size

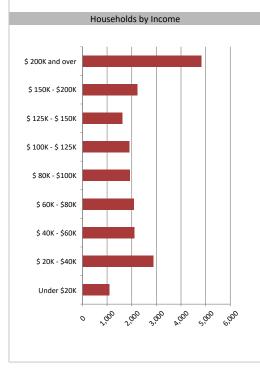


Age Cohorts Population: 25 yrs and under 10,428 23.4% Population: 25-54 yrs 19,962 44.9% Population: Over 55 yrs 14,099 31.7% Median Age 40.9 Age Distribution 85+ 80 to 84 75 to 79



Household Income

Average Household Income	\$144,463
Median Household Income	\$103,155



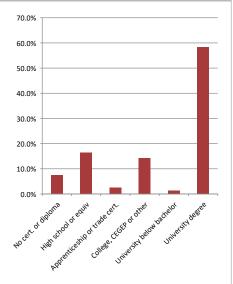
Visible Minorities & Language

Population by Visible Minority		
Chinese	3.7%	
South Asian	2.5%	
Black	4.6%	
Filipino	0.6%	
Latin American	0.9%	
Southeast Asian	1.2%	
Arab	1.7%	
West Asian	0.6%	
Korean	0.3%	1
Japanese	0.4%	•
Visible minority, n.i.e.	0.2%	1
Multiple visible minorities	1.0%	-
Population by Mother Tongue		
Single Responses	97.6%	
English	73.3%	
French	9.8%	1
Non-Official languages	14.6%	1 - C
Multiple responses	2.4%	I.

Educational Attainment (15 Yrs +)

No cert. or diploma	2,769	7.4%
High school or equiv	6,112	16.4%
Apprenticeship or trade cert.	925	2.5%
College, CEGEP or other	5,262	14.1%
University below bachelor	455	1.2%
University degree	21,693	58.3%

% of Population by Education

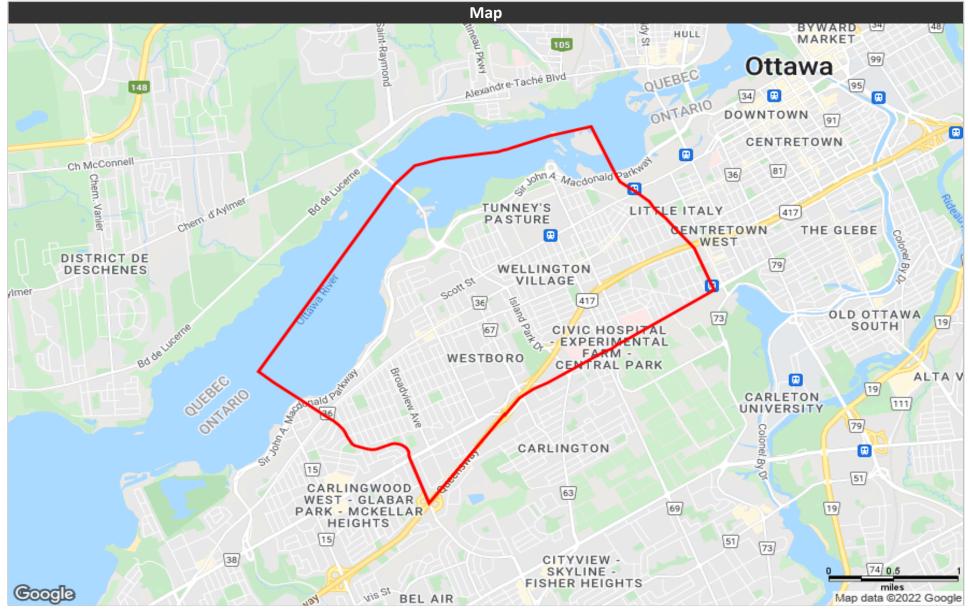


April 20, 2022

Ottawa, Kitchissippi Times

adøreach

Distribution Map



Powered by Sitewise Pro