



3RD ANNUAL
PETERBOROUGH

CREATIVE KIDS

A SPECIAL ADVERTISING FEATURE • OCTOBER 2016

Peterborough
THIS WEEK

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ADS CREATED BY YOUNG DESIGNERS FOR LOCAL RETAILERS

Peterborough This Week's Advertising Department, in partnership with local area businesses, is proud to present the winners of the third annual Peterborough Creative Kids Special Advertising Design-an-Ad Contest. Students were asked to design advertisements for local businesses. After reviewing all of the

fabulous designs, each business had the difficult task of selecting one winning design from the class. Here are those winners, along with highlights from the classrooms. Peterborough This Week is proud to team up with local classes and businesses in creating a program that brings real-world context to learning.