

# Parry Sound Beacon Star



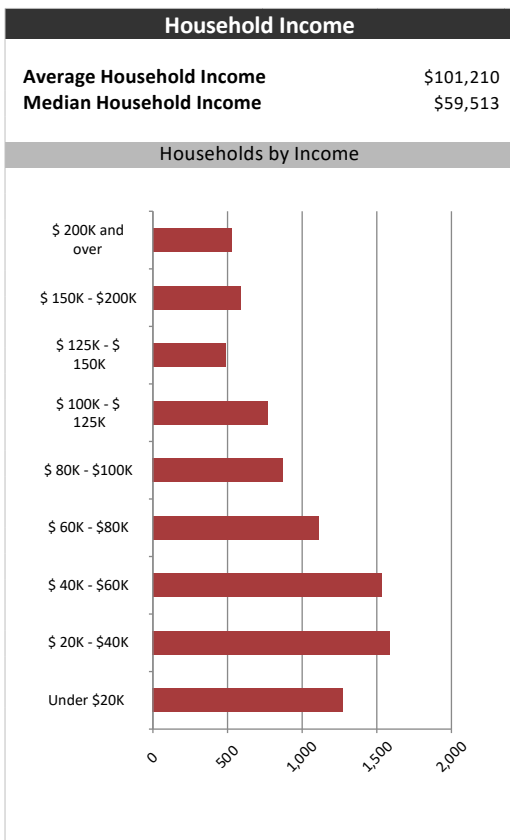
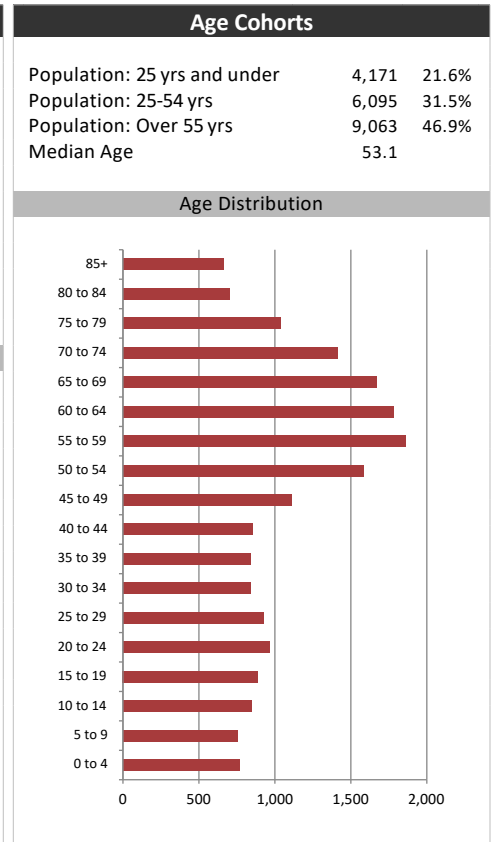
## Summary Report

June 7, 2019

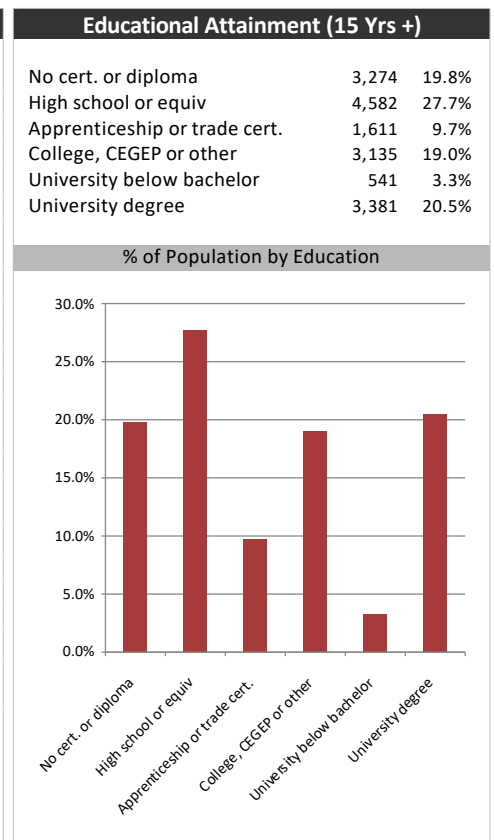
| Market Information                 |       |       |
|------------------------------------|-------|-------|
| Average Household Spending / Yr    |       |       |
| Mortgage payments                  | \$    | 4,066 |
| Cell Phone, Pager & Services       | \$    | 1,041 |
| Internet Access Services           | \$    | 507   |
| Home Renovations                   | \$    | 2,566 |
| Retirement & pension fund payments | \$    | 1,617 |
| Lotteries                          | \$    | 1,335 |
| Health Insurance                   | \$    | 410   |
| Household appliances               | \$    | 821   |
| Furnishings                        | \$    | 1,229 |
| Computer hardware                  | \$    | 171   |
| Auto/Truck Purchase                | \$    | 7,603 |
| Auto/Truck Rental or Lease         | \$    | 114   |
| Air Travel                         | \$    | 765   |
| Age of Home Owners                 |       |       |
| 15 to 24 years                     | 142   | 1.6%  |
| 25 to 34 years                     | 795   | 9.2%  |
| 35 to 44 years                     | 874   | 10.1% |
| 45 to 54 years                     | 1,504 | 17.4% |
| 55 to 64 years                     | 2,036 | 23.5% |
| 65 to 74 years                     | 1,820 | 21.0% |
| 75 years or over                   | 1,485 | 17.2% |

| Population & Household Summary    |        |
|-----------------------------------|--------|
| Total Population                  | 19,330 |
| Population Growth 2013-2018       | -0.6%  |
| Population Growth 2018-2023       | 0.7%   |
| Total Households                  | 8,656  |
| Household Growth 2013-2018        | 2.1%   |
| Household Growth 2018-2023        | 0.8%   |
| % of Households with Children     | 30.5%  |
| % of Households - Married w/ Kids | 21.3%  |
| % of Households - Single Parent   | 9.2%   |
| % of Households by Household Size |        |

| Household Size    | % of Households |
|-------------------|-----------------|
| 1 person          | ~29%            |
| 2 persons         | ~43%            |
| 3 persons         | ~12%            |
| 4 persons         | ~9%             |
| 5 or more persons | ~4%             |



| Visible Minorities & Language         |       |
|---------------------------------------|-------|
| <b>Population by Visible Minority</b> |       |
| Chinese                               | 0.3%  |
| South Asian                           | 0.1%  |
| Black                                 | 0.2%  |
| Filipino                              | 0.2%  |
| Latin American                        | 0.0%  |
| Southeast Asian                       | 0.1%  |
| Arab                                  | 0.0%  |
| West Asian                            | 0.0%  |
| Korean                                | 0.1%  |
| Japanese                              | 0.0%  |
| Visible minority, n.i.e.              | 0.2%  |
| Multiple visible minorities           | 0.0%  |
| <b>Population by Mother Tongue</b>    |       |
| Single Responses                      | 99.6% |
| English                               | 92.0% |
| French                                | 1.6%  |
| Non-Official languages                | 5.9%  |
| Multiple responses                    | 0.4%  |



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## Distribution Map

### Map

