

Peterborough This Week-WE



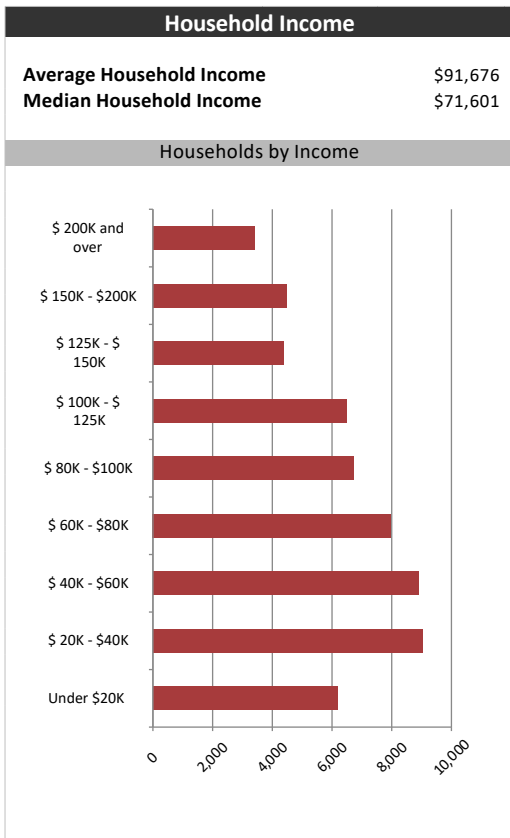
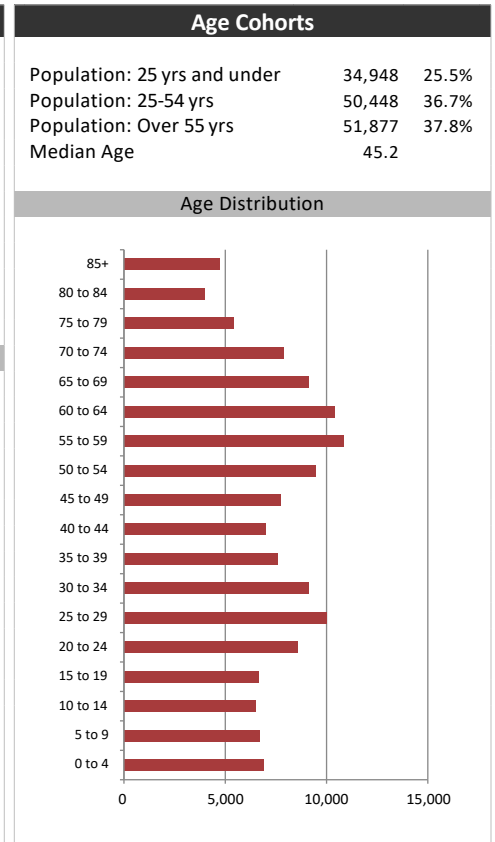
Summary Report

June 7, 2019

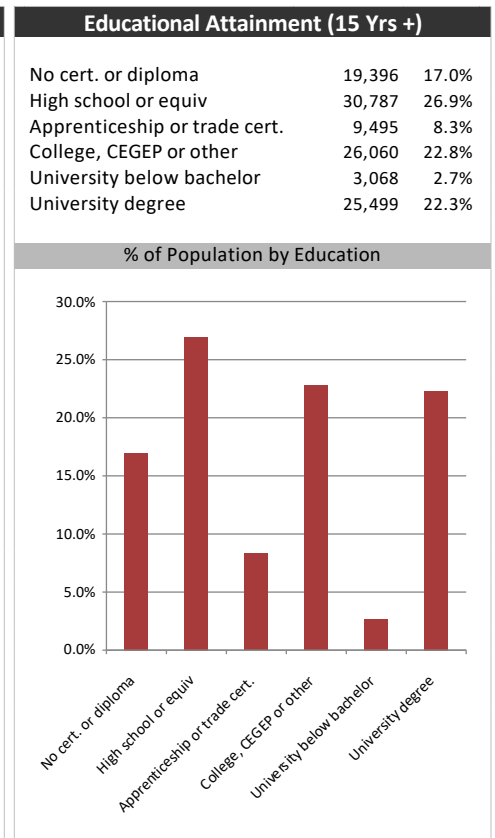
Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	5,913
Cell Phone, Pager & Services	\$	968
Internet Access Services	\$	451
Home Renovations	\$	951
Retirement & pension fund payments	\$	1,784
Lotteries	\$	767
Health Insurance	\$	381
Household appliances	\$	529
Furnishings	\$	1,331
Computer hardware	\$	155
Auto/Truck Purchase	\$	5,146
Auto/Truck Rental or Lease	\$	208
Air Travel	\$	601
Age of Home Owners		
15 to 24 years	1,921	3.4%
25 to 34 years	8,325	14.6%
35 to 44 years	7,399	12.9%
45 to 54 years	9,461	16.6%
55 to 64 years	11,884	20.8%
65 to 74 years	10,083	17.6%
75 years or over	8,074	14.1%

Population & Household Summary	
Total Population	137,273
Population Growth 2013-2018	2.1%
Population Growth 2018-2023	1.1%
Total Households	57,146
Household Growth 2013-2018	3.4%
Household Growth 2018-2023	1.3%
% of Households with Children	36.7%
% of Households - Married w/ Kids	25.3%
% of Households - Single Parent	11.4%
% of Households by Household Size	

Household Size	% of Households
1 person	~27%
2 persons	~39%
3 persons	~15%
4 persons	~13%
5 or more persons	~7%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.7%
South Asian	0.8%
Black	0.8%
Filipino	0.2%
Latin American	0.2%
Southeast Asian	0.4%
Arab	0.1%
West Asian	0.1%
Korean	0.2%
Japanese	0.1%
Visible minority, n.i.e.	0.1%
Multiple visible minorities	0.1%
Population by Mother Tongue	
Single Responses	99.5%
English	93.5%
French	1.1%
Non-Official languages	4.9%
Multiple responses	0.5%



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Distribution Map

