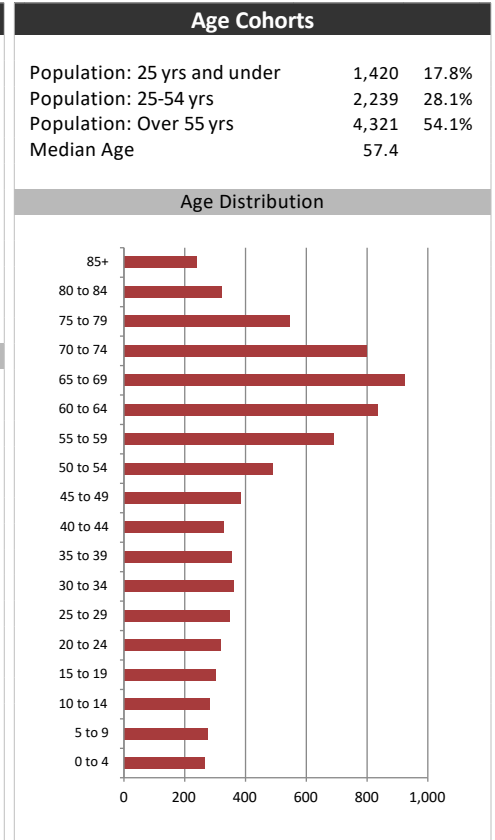


Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	3,429
Cell Phone, Pager & Services	\$	975
Internet Access Services	\$	478
Home Renovations	\$	896
Retirement & pension fund payments	\$	1,266
Lotteries	\$	1,274
Health Insurance	\$	449
Household appliances	\$	743
Furnishings	\$	1,307
Computer hardware	\$	203
Auto/Truck Purchase	\$	7,165
Auto/Truck Rental or Lease	\$	144
Air Travel	\$	546

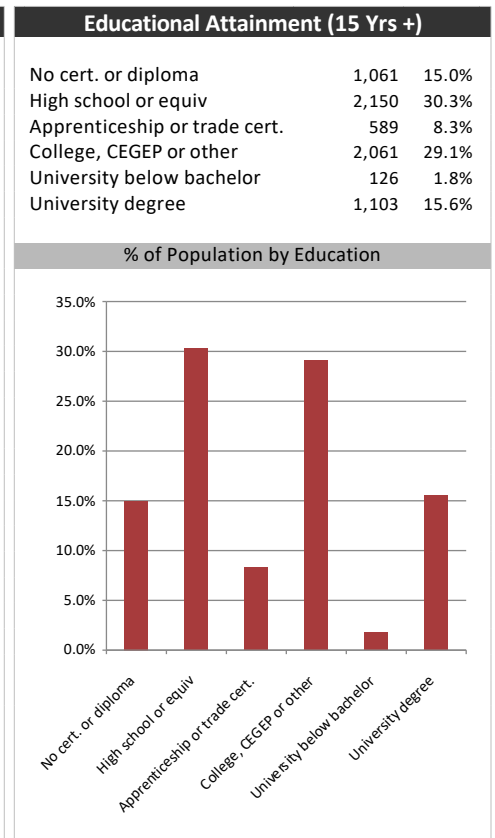
Age of Home Owners		
15 to 24 years	16	0.4%
25 to 34 years	254	6.9%
35 to 44 years	318	8.6%
45 to 54 years	428	11.6%
55 to 64 years	859	23.3%
65 to 74 years	1,060	28.7%
75 years or over	758	20.5%

Population & Household Summary	
Total Population	7,980
Population Growth 2015-2020	5.1%
Population Growth 2020-2025	5.4%
Total Households	3,693
Household Growth 2015-2020	4.5%
Household Growth 2020-2025	4.7%
% of Households with Children	27.8%
% of Households - Married w/ Kids	19.1%
% of Households - Single Parent	8.7%

% of Households by Household Size	
1 person	27.8%
2 persons	49.1%
3 persons	12.1%
4 persons	8.7%
5 or more persons	2.3%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.4%
South Asian	0.3%
Black	0.6%
Filipino	0.2%
Latin American	0.1%
Southeast Asian	0.5%
Arab	0.3%
West Asian	0.0%
Korean	0.1%
Japanese	0.0%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.1%
Population by Mother Tongue	
Single Responses	99.6%
English	93.7%
French	1.4%
Non-Official languages	4.5%
Multiple responses	0.4%



Port Dover Maple Leaf

Distribution Map

Map

