

Port Elgin Shoreline Beacon



Summary Report

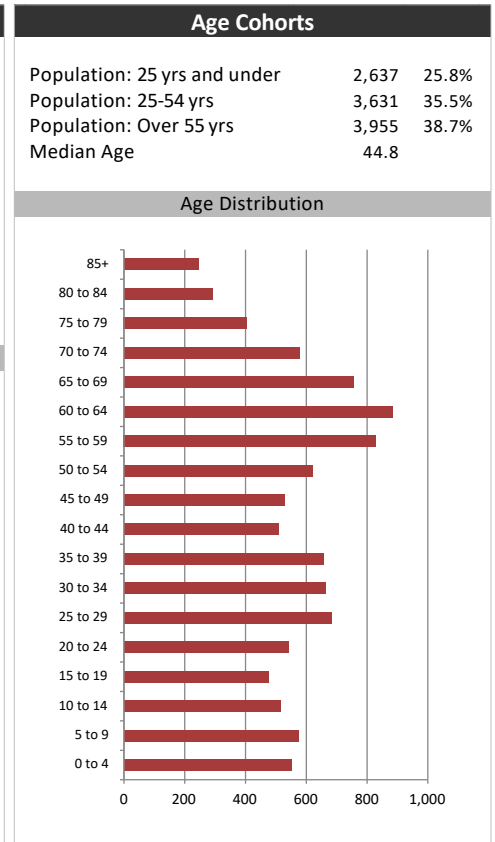
June 7, 2019

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	7,942
Cell Phone, Pager & Services	\$	1,134
Internet Access Services	\$	503
Home Renovations	\$	1,142
Retirement & pension fund payments	\$	2,830
Lotteries	\$	702
Health Insurance	\$	717
Household appliances	\$	633
Furnishings	\$	2,108
Computer hardware	\$	231
Auto/Truck Purchase	\$	12,268
Auto/Truck Rental or Lease	\$	264
Air Travel	\$	1,046

Age of Home Owners		
15 to 24 years	63	1.4%
25 to 34 years	678	15.6%
35 to 44 years	658	15.1%
45 to 54 years	594	13.7%
55 to 64 years	981	22.6%
65 to 74 years	802	18.4%
75 years or over	574	13.2%

Population & Household Summary	
Total Population	10,223
Population Growth 2013-2018	6.5%
Population Growth 2018-2023	3.4%
Total Households	4,350
Household Growth 2013-2018	7.2%
Household Growth 2018-2023	3.2%
% of Households with Children	34.5%
% of Households - Married w/ Kids	26.6%
% of Households - Single Parent	8.0%

% of Households by Household Size	
1 person	27.5%
2 persons	41.0%
3 persons	13.0%
4 persons	12.0%
5 or more persons	5.5%



Household Income	
Average Household Income	\$137,616
Median Household Income	\$111,792

Households by Income	
\$ 200K and over	~900
\$ 150K - \$200K	~650
\$ 125K - \$ 150K	~450
\$ 100K - \$ 125K	~400
\$ 80K - \$100K	~350
\$ 60K - \$80K	~400
\$ 40K - \$60K	~400
\$ 20K - \$40K	~400
Under \$20K	~350

Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.9%
South Asian	2.4%
Black	0.7%
Filipino	0.2%
Latin American	0.5%
Southeast Asian	0.3%
Arab	0.1%
West Asian	0.5%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.3%
Multiple visible minorities	0.0%
Population by Mother Tongue	
Single Responses	99.5%
English	90.5%
French	2.1%
Non-Official languages	7.0%
Multiple responses	0.5%

Educational Attainment (15 Yrs +)		
No cert. or diploma	818	9.8%
High school or equiv	1,783	21.3%
Apprenticeship or trade cert.	744	8.9%
College, CEGEP or other	2,292	27.4%
University below bachelor	191	2.3%
University degree	2,542	30.4%

Education Level	Percentage
No cert. or diploma	9.8%
High school or equiv	21.3%
Apprenticeship or trade cert.	8.9%
College, CEGEP or other	27.4%
University below bachelor	2.3%
University degree	30.4%

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Distribution Map

Map

