Port Elgin Shoreline Beacon

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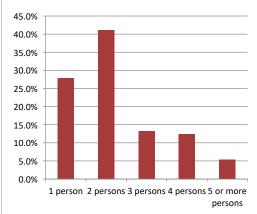
Market Information

Average Household Spending / Yr			
Mortgage payments	\$	6,467	
Cell Phone, Pager & Services	\$	1,158	
Internet Access Services	\$	502	
Home Renovations	\$	1,284	
Retirement & pension fund payments	\$	2,930	
Lotteries	\$	604	
Health Insurance	\$	758	
Household appliances	\$	684	
Furnishings	\$	2,365	
Computer hardware	\$	235	
Auto/Truck Purchase	\$	10,309	
Auto/Truck Rental or Lease	\$	218	
Air Travel	\$	245	

Age of Home Owners			
15 to 24 years	64	1.4%	
25 to 34 years	679	15.0%	
35 to 44 years	746	16.5%	
45 to 54 years	611	13.5%	
55 to 64 years	975	21.6%	
65 to 74 years	888	19.7%	
75 years or over	550	12.2%	

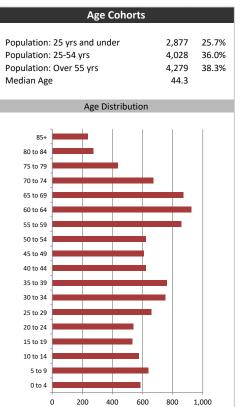
Population & Household Summary			
Total Population	11,184		
Population Growth 2016-2021	10.0%		
Population Growth 2021-2026	4.6%		
Total Households	4,512		
Household Growth 2016-2021	4.1%		
Household Growth 2021-2026	3.3%		
% of Households with Children	34.6%		
% of Households - Married w/ Kids	26.6%		
% of Households - Single Parent	8.0%		

% of Households by Household Size



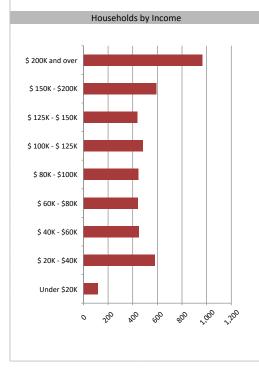
Summary Report

April 20, 2022



Household Income

Average Household Income	\$135,986
Median Household Income	\$111,544



Visible Minorities & Language

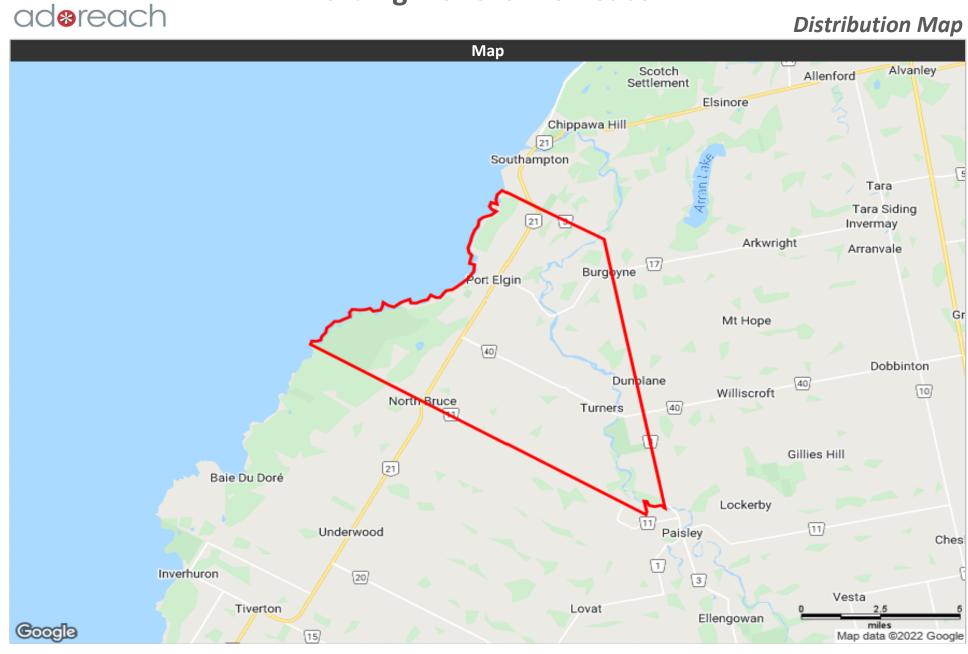
Population by Visible Minority		
Chinese	0.7%	
South Asian	2.9%	
Black	1.0%	
Filipino	0.5%	
Latin American	0.2%	1.00
Southeast Asian	0.0%	
Arab	0.5%	
West Asian	0.6%	
Korean	0.4%	•
Japanese	0.2%	1
Visible minority, n.i.e.	0.0%	
Multiple visible minorities	0.0%	1
Population by Mother Tongue		
Single Responses	99.1%	
English	90.5%	
French	2.0%	1
Non-Official languages	6.7%	1.00
Multiple responses	0.9%	I.

Educational Attainment (15 Yrs +)

No cert. or diploma	1,052	11.5%
High school or equiv	2,258	24.7%
Apprenticeship or trade cert.	803	8.8%
College, CEGEP or other	2,876	31.5%
University below bachelor	160	1.8%
University degree	1,987	21.7%

% of Population by Education

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