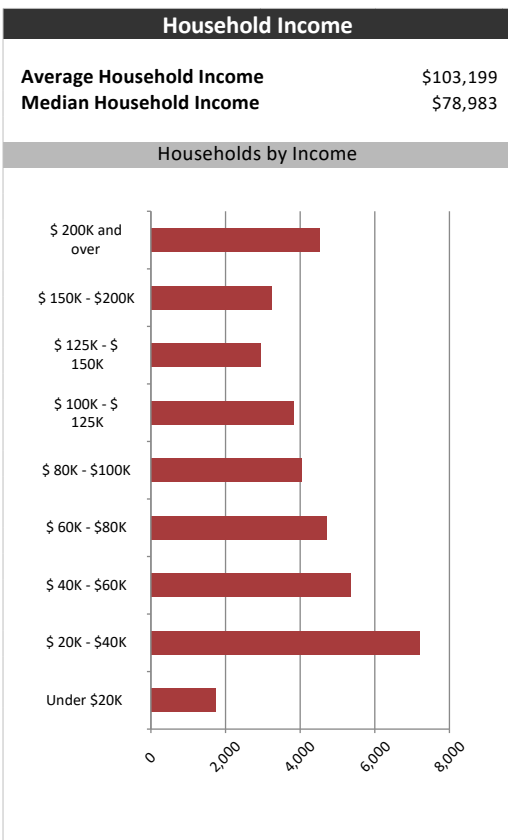
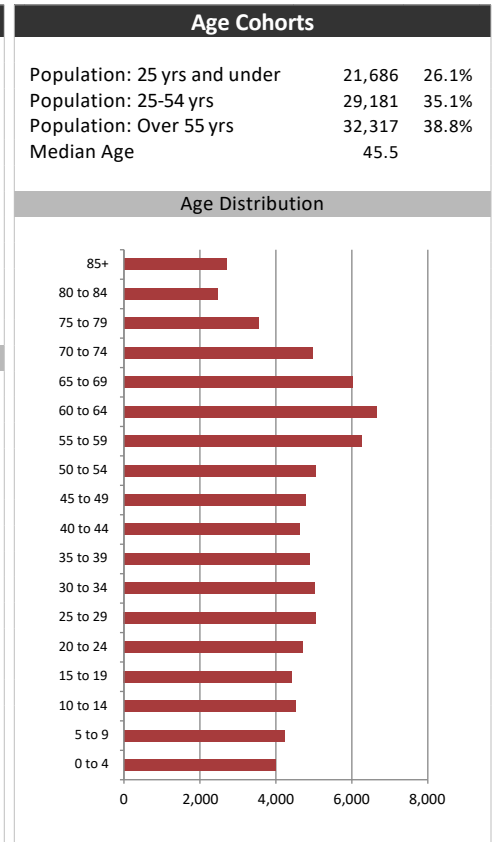


Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	4,516
Cell Phone, Pager & Services	\$	1,296
Internet Access Services	\$	537
Home Renovations	\$	1,047
Retirement & pension fund payments	\$	1,438
Lotteries	\$	1,288
Health Insurance	\$	358
Household appliances	\$	606
Furnishings	\$	1,196
Computer hardware	\$	310
Auto/Truck Purchase	\$	6,706
Auto/Truck Rental or Lease	\$	166
Air Travel	\$	545

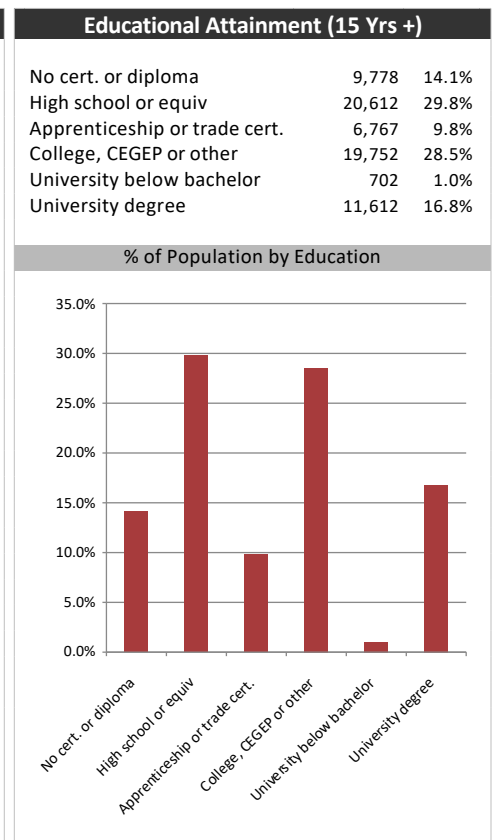
Age of Home Owners		
15 to 24 years	1,089	2.9%
25 to 34 years	4,886	13.1%
35 to 44 years	5,389	14.5%
45 to 54 years	5,796	15.6%
55 to 64 years	7,587	20.4%
65 to 74 years	6,957	18.7%
75 years or over	5,480	14.7%

Population & Household Summary	
Total Population	83,185
Population Growth 2015-2020	0.2%
Population Growth 2020-2025	0.7%
Total Households	37,182
Household Growth 2015-2020	1.8%
Household Growth 2020-2025	0.6%
% of Households with Children	34.9%
% of Households - Married w/ Kids	23.4%
% of Households - Single Parent	11.5%

% of Households by Household Size	
1 person	32.5%
2 persons	37.5%
3 persons	13.5%
4 persons	11.5%
5 or more persons	5.0%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.8%
South Asian	1.9%
Black	1.6%
Filipino	0.5%
Latin American	0.6%
Southeast Asian	0.3%
Arab	0.6%
West Asian	0.2%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.2%
Population by Mother Tongue	
Single Responses	98.9%
English	89.0%
French	2.6%
Non-Official languages	7.3%
Multiple responses	1.1%



Sarnia Journal



Distribution Map

