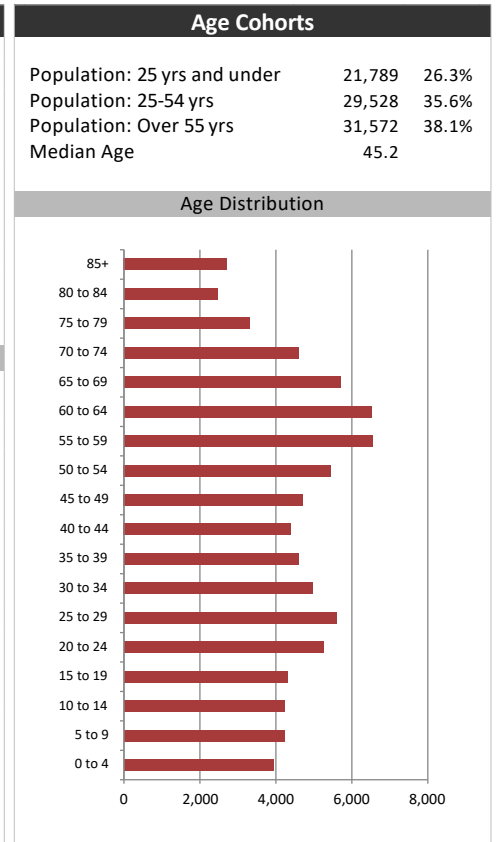


Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	5,345
Cell Phone, Pager & Services	\$	1,215
Internet Access Services	\$	509
Home Renovations	\$	707
Retirement & pension fund payments	\$	1,297
Lotteries	\$	1,159
Health Insurance	\$	343
Household appliances	\$	522
Furnishings	\$	944
Computer hardware	\$	269
Auto/Truck Purchase	\$	6,626
Auto/Truck Rental or Lease	\$	162
Air Travel	\$	1,236

Age of Home Owners		
15 to 24 years	1,146	3.1%
25 to 34 years	5,161	14.0%
35 to 44 years	5,116	13.8%
45 to 54 years	6,028	16.3%
55 to 64 years	7,724	20.9%
65 to 74 years	6,483	17.5%
75 years or over	5,324	14.4%

Population & Household Summary	
Total Population	82,890
Population Growth 2013-2018	-1.0%
Population Growth 2018-2023	-0.7%
Total Households	36,982
Household Growth 2013-2018	1.6%
Household Growth 2018-2023	-0.3%
% of Households with Children	34.9%
% of Households - Married w/ Kids	23.3%
% of Households - Single Parent	11.5%

% of Households by Household Size	
1 person	32.5%
2 persons	37.5%
3 persons	13.5%
4 persons	11.5%
5 or more persons	5.0%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.8%
South Asian	1.9%
Black	1.1%
Filipino	0.5%
Latin American	0.4%
Southeast Asian	0.2%
Arab	0.2%
West Asian	0.0%
Korean	0.2%
Japanese	0.0%
Visible minority, n.i.e.	0.1%
Multiple visible minorities	0.2%
Population by Mother Tongue	
Single Responses	99.2%
English	89.4%
French	2.7%
Non-Official languages	7.1%
Multiple responses	0.8%

