## Sault Ste. Marie This Week

## ad reach

| Market Information |  |  |
| :--- | ---: | ---: |
| Average Household Spending / Yr |  |  |
| Mortgage payments | $\$$ | 3,365 |
| Cell Phone, Pager \& Services | $\$$ | 999 |
| Internet Access Services | $\$$ | 484 |
| Home Renovations | $\$$ | 1,798 |
| Retirement \& pension fund payments | $\$$ | 1,792 |
| Lotteries | $\$$ | 1,124 |
| Health Insurance | $\$$ | 359 |
| Household appliances | $\$$ | 702 |
| Furnishings | $\$$ | 1,267 |
| Computer hardware | $\$$ | 168 |
| Auto/Truck Purchase | $\$$ | 5,434 |
| Auto/Truck Rental or Lease | $\$$ | 92 |
| Air Travel | $\$$ | 189 |
|  |  |  |
|  |  |  |



## Summary Report

April 20, 2022


| Educational Attainment (15 Yrs +) |  |  |
| :--- | ---: | ---: |
|  |  |  |
| No cert. or diploma | 10,709 | $16.5 \%$ |
| High school or equiv | 19,526 | $30.1 \%$ |
| Apprenticeship or trade cert. | 4,836 | $7.4 \%$ |
| College, CEGEP or other | 16,638 | $25.6 \%$ |
| University below bachelor | 720 | $1.1 \%$ |
| University degree | 12,516 | $19.3 \%$ |
| $\%$ of Population by Education |  |  |



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Distribution Map


