

# Simcoe Reformer



## Summary Report

March 15, 2021

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	3,583
Cell Phone, Pager & Services	\$	994
Internet Access Services	\$	450
Home Renovations	\$	729
Retirement & pension fund payments	\$	1,220
Lotteries	\$	1,174
Health Insurance	\$	357
Household appliances	\$	576
Furnishings	\$	1,275
Computer hardware	\$	187
Auto/Truck Purchase	\$	5,977
Auto/Truck Rental or Lease	\$	119
Air Travel	\$	419

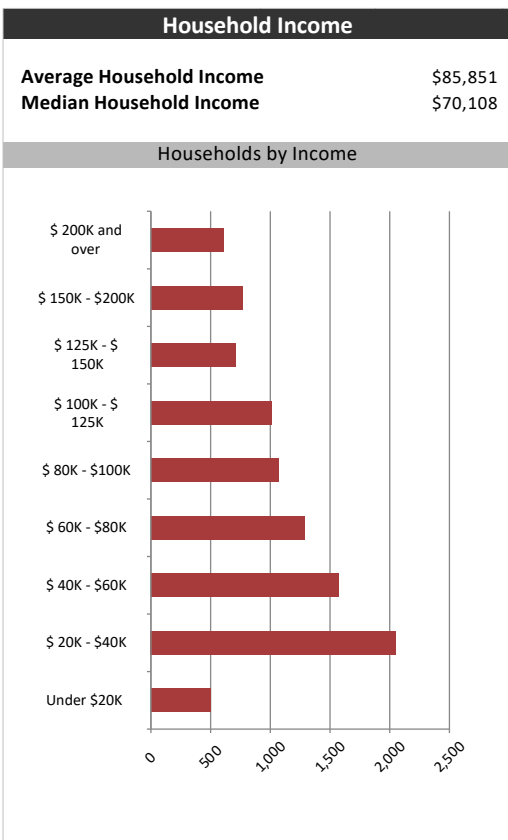
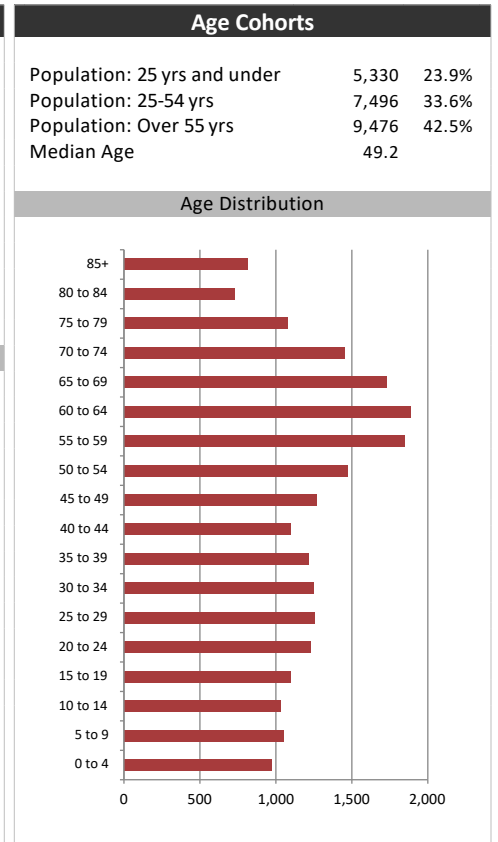
  

Age of Home Owners		
15 to 24 years	200	2.1%
25 to 34 years	1,023	10.8%
35 to 44 years	1,207	12.8%
45 to 54 years	1,579	16.7%
55 to 64 years	2,012	21.3%
65 to 74 years	1,967	20.8%
75 years or over	1,479	15.6%

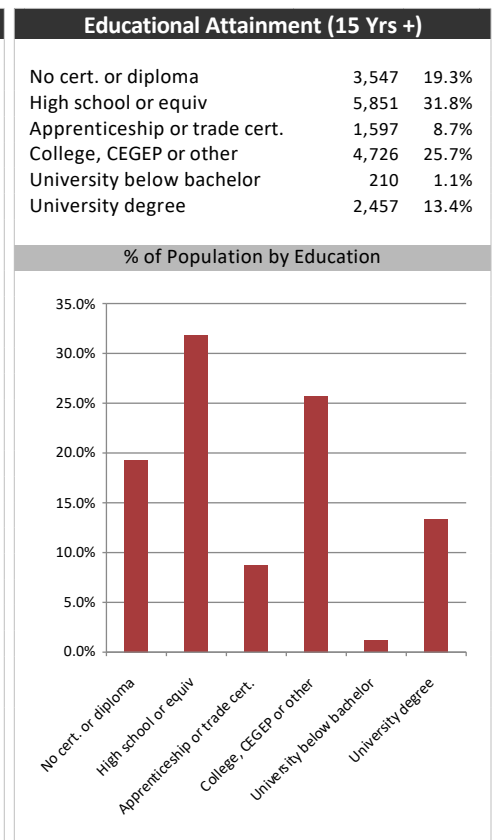
Population & Household Summary	
Total Population	22,302
Population Growth 2015-2020	4.9%
Population Growth 2020-2025	3.3%
Total Households	9,466
Household Growth 2015-2020	4.4%
Household Growth 2020-2025	2.7%
% of Households with Children	35.1%
% of Households - Married w/ Kids	23.3%
% of Households - Single Parent	11.8%

% of Households by Household Size	
1 person	30.0%
2 persons	40.0%
3 persons	13.5%
4 persons	10.5%
5 or more persons	5.5%



Visible Minorities & Language	
<b>Population by Visible Minority</b>	
Chinese	0.5%
South Asian	0.4%
Black	1.9%
Filipino	0.3%
Latin American	0.1%
Southeast Asian	0.0%
Arab	0.0%
West Asian	0.1%
Korean	0.2%
Japanese	0.0%
Visible minority, n.i.e.	0.1%
Multiple visible minorities	0.1%
<b>Population by Mother Tongue</b>	
Single Responses	99.3%
English	90.4%
French	1.0%
Non-Official languages	7.9%
Multiple responses	0.7%



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## Distribution Map

### Map

