Stratford Times



Summary Report

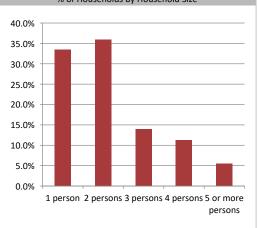
April 20, 2022

iviarket information			
Average Household Spending / Yr			
Mortgage payments	\$	4,625	
Cell Phone, Pager & Services	\$	1,070	
Internet Access Services	\$	473	
Home Renovations	\$	1,149	
Retirement & pension fund payments	\$	1,471	
Lotteries	\$	535	
Health Insurance	\$	582	
Household appliances	\$	459	
Furnishings	\$	1,495	
Computer hardware	\$	188	
Auto/Truck Purchase	\$	6,954	
Auto/Truck Rental or Lease	\$	135	
Air Travel	\$	156	

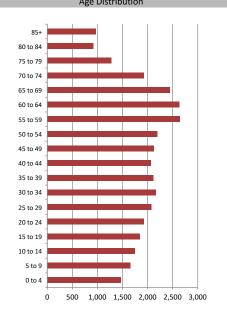
Age of Home Owners			
15 to 24 years	444	2.9%	
25 to 34 years	2,046	13.5%	
35 to 44 years	2,310	15.2%	
45 to 54 years	2,508	16.5%	
55 to 64 years	3,262	21.5%	
65 to 74 years	2,772	18.2%	
75 years or over	1,855	12.2%	

Household Income

Population & Household Summary	
Total Population	34,224
Population Growth 2016-2021	5.9%
Population Growth 2021-2026	3.8%
Total Households	15,197
Household Growth 2016-2021	6.8%
Household Growth 2021-2026	3.9%
% of Households with Children	35.0%
% of Households - Married w/ Kids	23.9%
% of Households - Single Parent	11.1%
% of Households by Household Size	





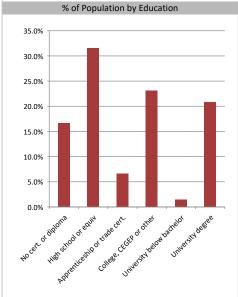


Average Housel Median Househ		\$96,292 \$77,822
	Households by Incom	ne
\$ 200K and over		
\$ 150K - \$200K		
\$ 130K - \$200K		
\$ 125K - \$ 150K		
\$ 100K - \$ 125K		
\$ 80K - \$100K		
\$ 60K - \$80K		
\$ 40K - \$60K		
\$ 20K - \$40K		
Under \$20K		
Olider \$20K		
	0 300 7000 7300	2,000 2,500 3,000

0.00.00	norities & Langua	ge
Population by Visible M	inority	
Chinese	0.6%	
South Asian	1.7%	
Black	1.4%	
Filipino	0.4%	
Latin American	0.7%	
Southeast Asian	1.0%	
Arab	0.3%	
West Asian	0.1%	
Korean	0.2%	
Japanese	0.4%	
Visible minority, n.i.e.	0.2%	
Multiple visible minorit	ies 0.0%	1
Population by Mother To	ongue	
Single Responses	99.2%	
English	91.7%	
French	0.6%	1
Non-Official languages	6.8%	1
	0.8%	1

No cert. or diploma	4,743	16.6%
High school or equiv	9,007	31.6%
Apprenticeship or trade cert.	1,871	6.6%
College, CEGEP or other	6,581	23.1%
University below bachelor	400	1.4%
University degree	5,921	20.8%

Educational Attainment (15 Yrs +)



Powered by Sitewise Pro Data Source: Environics Analytics

Stratford Times



Distribution Map

